PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING																												
A DIFFERENT WORLD					A	27.7	41	2454	1823	358	293	106	853	339	528	450	332	273	468	190	304	278	206	135	188	97	314	202
THU	8.30P	30	NBC	4	B	25.1	39	2224	1896	376	311	98	875	325	546	481	367	273	508	214	337	287	214	142	210	114	303	198
	208	99	CS	16	C	25.4	41	2250	1820	365	303	98	854	332	533	466	349	267	496	206	323	287	214	138	196	109	273	177
A YEAR IN THE LIFE					A	12.3	19	1090	1571	302	237	106	871	286	501	473	400	301	423	167	255	236	191	125	128	82	149	77
WED	9.00P	60	NBC	3	B	12.9	20	1146	1585	306	246	110	870	301	508	465	376	304	443	161	271	260	202	137	129	83	143	80
	196	98	GD	14	C	12.4	20	1102	1568	330	272	96	855	303	508	461	374	295	436	161	263	247	197	142	136	83	140	86
	9.00 - 9.30				A	12.0	18	1063	1561	297	226	102	872	271	483	460	403	318	408	158	239	224	180	128	130	79	151	79
	9.30 - 10.00				A	12.5	19	1108	1594	310	248	111	878	303	522	488	400	287	440	176	271	249	202	123	127	85	149	77
ABC MONDAY NIGHT MOVIE					A	10.8	17	957	1700	265	222	127	677	255	420	422	312	183	760	343	543	490	341	157	132	49^	132	71
MON	9.00P	120	ABC	3	B	12.4	19	1102	1664	273	219	100	719	244	428	405	353	230	694	266	455	424	341	186	119	45	132	69
	207	96	FF	3	C	12.4	19	1102	1664	273	219	100	719	244	428	405	353	230	694	266	455	424	341	186	119	45	132	69
WHAT PRICE VICTORY																												
	9.00 - 9.30				A	11.2	16	992	1728	279	230	122	687	250	422	423	321	195	742	311	505	453	330	185	142	52^	157	83
	9.30 - 10.00				A	10.9	16	966	1696	265	227	129	655	250	417	425	307	164	775	359	568	505	349	147	127	42^	139	77
	10.00 - 10.30				A	10.5	17	930	1709	263	225	133	687	261	432	431	316	182	767	355	551	505	343	149	135	55^	120	67^
	10.30 - 11.00				A	10.6	19	939	1667	254	206	123	678	260	412	409	302	191	757	349	550	500	345	144	123	46^	109	55^
ABC SUNDAY NIGHT MOVIE					A	10.4	16	921	1722	342	284	74	714	252	468	463	377	193	774	291	524	538	436	170	111	29^	123	81
SUN	9.00P	120	ABC	2	B	11.0	17	970	1751	314	254	78	752	252	469	484	391	205	758	270	512	524	417	173	107	28^	135	77
	213	99	FF	2	C	11.0	17	970	1751	314	254	78	752	252	469	484	391	205	758	270	512	524	417	173	107	28^	135	77
A FATHER'S REVENGE																												
	9.00 - 9.30				A	9.8	15	868	1793	353	293	61^	741	252	476	478	400	208	760	287	509	545	433	165	110	40^	182	105
	9.30 - 10.00				A	9.9	15	877	1727	357	296	65^	717	252	471	470	380	191	757	274	516	539	444	163	127	39^	126	90
	10.00 - 10.30				A	10.7	17	948	1704	332	271	78	699	249	458	449	366	189	788	295	541	538	442	174	119	21^	98	67
	10.30 - 11.00				A	11.2	18	992	1673	330	278	88	703	254	467	459	366	185	787	306	530	530	426	178	91	17^	92	64
ABC THURSDAY NIGHT MOVIE(R)					A	8.8	14	780	1713	247	201	98	636	264	468	407	298	137	693	342	550	490	318	89	173	69^	212	105
THU	8.30P	150	ABC	4	B	7.8	13	688	1664	261	205	74	681	224	410	365	321	236	702	258	455	423	346	193	130	53	150	84
	206	98	FF	15	C	8.9	15	788	1660	281	216	71	726	222	413	379	355	268	648	233	402	371	312	194	124	54	163	105
ALIEN																												
	8.30 - 9.00				A	7.6	11	673	1664	242	183	89^	664	237	434	395	332	192	602	271	431	404	291	110	143	86^	256	139
	9.00 - 9.30				A	9.2	14	815	1763	276	227	111	664	276	483	426	309	150	715	356	565	515	323	93	151	69^	233	116
	9.30 - 10.00				A	9.4	14	833	1695	261	209	97	639	253	477	418	315	134	672	339	531	471	303	88	179	66^	205	99
	10.00 - 10.30				A	9.3	15	824	1682	217	183	93	593	271	453	380	253	116	709	356	578	509	319	81	185	62^	195	88
	10.30 - 11.00				A	8.8	15	780	1700	228	192	94	602	270	473	399	274	99	732	364	608	523	338	75^	195	63^	171	85
ADVENTURES-BEANS BAXTER(R)					A	2.3	4	204	1857	148^	119^	67v	442	231^	356	323	190^	69v	536	379	487	374	122^	40v	245^	78v	634	487
SAT	9.00P	30	FOX	4	B	2.2	3	190	1819	257	235	64^	510	279	419	346	190	75^	570	334	502	395	206	45^	250	100^	489	368
	107	82	CS	13	C	2.2	4	193	1757	253	217	66^	510	243	395	332	234	90^	551	287	428	347	210	91^	305	144	392	278
ALF(R)					A	18.6	27	1648	1979	305	252	105	767	310	513	466	322	206	513	255	399	350	210	86	250	127	448	300
CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
ALF(R)-CONT'D																												
MON	8.00P	30	NBC	4	B	18.8	28	1666	2019	328	273	93	795	321	536	479	340	214	541	255	413	353	237	104	239	109	443	289
	204	99	CS	16	C	19.0	29	1684	1949	323	271	102	738	326	517	454	301	177	522	251	405	349	225	93	248	118	442	287
AMEN					A	17.4	30	1542	1729	288	207	78	840	255	417	381	352	370	498	159	271	271	218	182	182	128	209	141
SAT	9.30P	30	NBC	3	B	18.7	32	1654	1788	306	225	72	863	247	421	401	376	372	527	164	290	272	236	200	174	118	225	165
	204	98	CS	15	C	17.9	32	1589	1737	319	235	63	877	235	419	404	388	396	504	152	262	252	229	205	149	94	207	146
BEAUTY & THE BEAST					A	13.9	24	1232	1784	332	245	83	878	251	484	445	431	339	601	166	319	314	299	233	102	52	202	106
FRI	8.00P	60	CBS	4	B	14.3	23	1267	1775	350	278	77	890	257	500	466	432	335	603	176	335	313	304	230	95	56	186	100
	208	97	A	14	C	13.4	23	1183	1731	339	261	79	878	252	485	460	422	333	573	158	315	301	300	219	94	54	187	112
8.00 - 8.30					A	13.5	23	1196	1790	325	244	86	869	250	481	435	425	337	613	173	325	321	304	238	109	56	199	98
8.30 - 9.00					A	14.3	24	1267	1778	338	246	80	887	252	487	454	436	342	590	159	313	308	294	228	96	48^	205	114
BILL COSBY SHOW					A	30.9	45	2738	1865	332	268	94	866	299	499	439	354	316	525	197	322	286	223	175	171	86	303	187
THU	8.00P	30	NBC	4	B	28.8	44	2552	1905	353	283	83	887	291	505	459	385	323	532	198	323	285	236	176	179	93	306	199
	213	99	CS	18	C	28.3	45	2509	1814	347	280	87	862	300	495	443	361	311	519	191	310	283	230	171	168	91	264	170
BOYS WILL BE BOYS					A	3.1	5	275	1762	311	274	31v	597	235	472	395	302	110^	501	300	437	330	181^	49v	337	181^	327	229^
SAT	8.00P	30	FOX	2	B	3.1	5	275	1752	295	254	33v	586	225	442	381	297	123^	542	298	444	364	208	59^	309	165^	315	214
	112	83	CS	2	C	3.1	5	275	1752	295	254	33v	586	225	442	381	297	123^	542	298	444	364	208	59^	309	165^	315	214
BRONX ZOO SPEC.(S)					A	9.3	16	824	1557	322	254	102	800	270	481	485	410	233	549	206	346	347	271	131	107	74^	101	48^
WED	10.00P	60	NBC																									
	202	99	GD																									
10.00 - 10.30					A	9.3	15	824	1571	327	250	102	805	271	477	497	422	232	527	187	330	336	273	131	123	83	116	60^
10.30 - 11.00					A	9.2	17	815	1560	320	259	104	804	272	489	478	403	236	576	227	367	363	272	133	92	67^	88	37^
CAGNEY & LACEY					A	14.1	25	1249	1479	288	194	56	855	174	384	434	447	388	524	119	234	238	265	252	60	33^	39^	34^
TUE	10.00P	60	CBS	3	B	14.6	25	1294	1529	322	237	59	889	214	436	466	453	376	515	129	247	238	258	233	64	33	61	36
	209	99	OP	3	C	14.6	25	1294	1529	322	237	59	889	214	436	466	453	376	515	129	247	238	258	233	64	33	61	36
10.00 - 10.30					A	13.9	23	1232	1484	284	193	54	848	164	370	429	445	393	532	115	234	239	271	259	64	34^	40^	35^
10.30 - 11.00					A	14.3	26	1267	1474	291	195	57	863	163	398	439	448	384	517	123	235	236	258	244	55	31^	39^	33^
CANDID KIDS SPECIAL(S,R)					A	11.7	20	1037	1777	275	191	65	864	219	402	393	410	383	613	168	289	287	278	282	105	59^	195	108
FRI	8.00P	30	NBC																									
	196	98	CV																									
CBS SUNDAY MOVIE					A	18.4	28	1630	1713	378	310	55	906	247	536	503	483	306	623	204	348	339	305	214	98	46	86	55
SUN	9.00P	120	CBS	4	B	17.1	26	1519	1693	323	233	49	824	184	413	427	437	343	697	163	350	366	387	280	80	34	92	62
	208	98	FF	17	C	17.9	28	1588	1653	337	241	62	873	214	438	441	442	364	616	155	311	316	329	251	79	37	86	52
BODY OF EVIDENCE																												
9.00 - 9.30					A	17.3	26	1533	1715	369	301	51	902	234	512	470	466	332	627	190	335	336	310	227	94	39^	92	63
9.30 - 10.00					A	18.0	27	1595	1696	388	320	53	911	245	541	508	486	307	618	198	337	337	303	215	87	41	80	51
10.00 - 10.30					A	19.3	30	1710	1705	377	309	57	898	257	546	517	483	287	617	212	353	333	299	208	105	49	86	52
CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
CBS SUNDAY MOVIE-CONT'D																									
10.30 - 11.00		A	19.2	31	1701	1716	374	305	56	905	249	539	509	492	299	623	213	362	346	304	206	104	53	85	52
CHARMINGS		A	7.4	11	656	1732	213	164	100	704	226	382	370	330	269	442	179	283	280	213	115	147	82^	439	304
THU 8.00P 30 ABC	2	B	6.7	10	594	1694	227	182	90	721	235	395	365	327	276	480	190	311	284	212	137	143	77	350	232
195 95 CS	2	C	6.7	10	594	1694	227	182	90	721	235	395	365	327	276	480	190	311	284	212	137	143	77	350	232
CHEERS		A	26.9	40	2383	1708	372	310	118	839	368	559	478	327	232	525	218	375	342	240	117	155	77	190	110
THU 9.00P 30 NBC	4	B	24.7	39	2191	1809	385	323	104	858	346	562	501	353	245	572	243	402	357	255	136	174	90	204	129
208 99 CS	17	C	24.2	39	2142	1733	371	308	106	830	344	539	478	338	241	565	237	387	348	252	141	159	86	178	108
COUNTRY MUSIC CELEBRATION(S)		A	13.5	23	1196	1894	328	251	77	933	214	437	474	453	396	730	186	370	366	397	302	108	51^	122	81
SAT 9.00P 120 CBS																									
207 98 GV																									
30TH ANNIVERSARY OF CMA																									
9.00 - 9.30		A	12.8	21	1134	1912	324	249	82	934	214	433	473	444	400	711	171	369	366	398	299	118	51^	148	96
9.30 - 10.00		A	13.9	24	1232	1907	315	241	85	932	205	433	468	464	399	743	188	376	367	406	314	113	55	120	78
10.00 - 10.30		A	13.7	25	1214	1885	330	256	77	939	220	450	484	452	394	732	202	377	371	387	292	102	49^	112	74
10.30 - 11.00		A	13.5	24	1196	1886	345	258	64	936	220	436	475	455	395	740	184	362	361	401	307	101	50^	110	76
CRIME STORY		A	12.5	22	1108	1643	247	176	64	777	165	359	378	417	354	675	175	358	360	369	268	104	43^	88	38^
TUE 10.00P 60 NBC	4	B	12.1	21	1068	1643	272	206	68	779	190	403	397	410	315	672	184	378	361	373	237	111	55	82	42
197 99 OP	14	C	12.0	21	1066	1602	278	203	58	755	186	382	384	398	310	667	197	381	364	362	234	96	45	84	47
10.00 - 10.30		A	12.6	21	1116	1650	257	184	64	789	172	374	382	425	352	664	167	344	348	368	270	109	46^	88	40^
10.30 - 11.00		A	12.3	22	1090	1650	238	169	64	771	158	347	376	413	359	692	185	374	376	372	268	99	40^	88	36^
DALLAS		A	17.2	28	1524	1624	355	253	26^	974	228	441	447	439	455	484	138	233	229	217	213	59	28^	106	67
FRI 9.00P 60 CBS	3	B	17.2	28	1524	1658	335	246	44	965	223	431	446	431	456	513	142	252	244	234	226	68	31	112	76
209 99 GD	16	C	17.0	29	1505	1655	326	237	71	966	231	437	453	423	457	496	126	242	247	234	218	58	33	136	93
9.00 - 9.30		A	16.6	28	1471	1633	354	253	28^	969	228	437	445	434	453	490	140	235	229	219	215	60	28^	114	75
9.30 - 10.00		A	17.8	29	1577	1615	356	254	24^	979	228	444	449	444	456	479	136	231	229	214	211	58	28^	99	60
DESIGNING WOMEN		A	17.4	26	1542	1585	347	276	93	811	286	481	452	364	283	561	198	359	350	276	167	97	59	116	68
MON 9.30P 30 CBS	4	B	16.0	24	1420	1604	363	300	93	843	326	514	461	351	285	536	205	350	336	252	155	99	48	126	75
206 98 CS	16	C	16.1	24	1423	1552	373	297	102	849	312	506	469	365	292	494	188	314	298	228	152	96	57	113	71
DISNEY SUNDAY MOVIE		A	11.1	17	983	2224	304	271	104	705	303	552	504	358	116	767	333	617	590	409	94	211	79	541	332
SUN 7.00P 120 ABC	4	B	12.1	18	1071	2161	283	253	104	700	308	532	474	327	136	682	298	546	516	349	93	209	102	570	355
212 99 FF	18	C	11.1	17	985	2057	280	239	106	721	292	495	445	327	192	607	250	448	416	301	123	206	100	522	328
EARTH-STAR VOYAGER, PT 2																									
7.00 - 7.30		A	10.2	16	904	2201	303	261	106	667	274	494	468	343	126	786	317	630	599	439	101	190	79	558	327
7.30 - 8.00		A	10.7	16	948	2226	308	281	108	697	308	547	497	350	112	765	326	613	582	414	98	204	85	561	347
8.00 - 8.30		A	11.4	16	1010	2260	299	270	107	729	311	576	521	374	119	758	339	613	587	397	92	226	80	546	338
8.30 - 9.00		A	12.3	18	1090	2172	301	269	95	711	311	572	517	358	106	747	342	604	584	383	87	218	71	495	313

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
DOLLY SAT 8.00P	60	ABC	2	A	11.6	20	1028	1772	317	227	79	855	208	399	418	398	374	667	196	367	386	335	229	46^	17^	204	140
209	98	GV	2	B	11.5	19	1014	1807	286	207	81	860	209	407	423	403	374	644	172	346	356	330	248	72	36^	232	150
				C	11.5	19	1014	1807	286	207	81	860	209	407	423	403	374	644	172	346	356	330	248	72	36^	232	150
8.00 - 8.30				A	11.5	20	1019	1758	307	223	77	841	195	390	407	393	375	660	204	367	378	319	231	41^	14v	215	148
8.30 - 9.00				A	11.7	20	1037	1786	327	232	82	868	220	407	430	403	374	674	188	368	394	352	228	51^	19^	193	132
DUET SUN 9.30P	30	FOX	4	A	4.2	6	372	1554	337	251	99^	657	343	479	470	278	124^	555	379	470	354	158^	58^	173	42v	168^	109^
113	85	CS	14	B	2.9	4	259	1601	351	302	98^	709	394	553	465	262	133	600	367	494	357	200	75^	173	92^	120	74^
				C	2.8	4	249	1687	345	310	85^	672	380	541	430	247	109	634	359	529	412	241	80^	215	127	167	107
DYNASTY WED 10.00P	60	ABC	4	A	16.4	28	1453	1528	340	283	111	878	311	530	467	370	309	462	212	309	237	174	133	95	53	92	48
217	99	GD	15	B	14.5	25	1282	1590	348	286	94	887	313	512	445	367	333	468	203	292	231	183	152	112	70	122	69
				C	14.5	25	1287	1566	346	281	91	884	298	496	446	369	342	458	183	279	247	194	146	104	64	121	76
10.00 - 10.30				A	16.2	27	1435	1536	336	282	114	878	315	531	466	367	308	465	216	315	237	172	134	99	55	94	48
10.30 - 11.00				A	16.6	30	1471	1520	343	284	108	878	308	528	468	372	310	458	208	303	236	176	131	92	51	91	49
EQUALIZER WED 10.00P	60	CBS	3	A	13.9	24	1232	1508	267	197	79	756	218	424	373	385	302	615	184	363	335	309	221	72	27^	66	49^
207	98	PD	14	B	12.2	20	1083	1573	278	203	67	758	214	410	374	375	309	664	175	366	341	354	252	77	33	74	36
				C	12.8	22	1135	1582	271	185	66	748	197	392	384	387	304	672	191	373	362	357	247	86	36	77	39
10.00 - 10.30				A	14.0	23	1240	1519	274	201	77	761	219	427	380	390	301	609	185	363	339	306	212	76	26^	73	53
10.30 - 11.00				A	13.7	25	1214	1509	262	194	82	756	218	423	369	382	305	626	184	365	335	314	232	67	27^	59	44^
FACTS OF LIFE SAT 8.00P	30	NBC	4	A	13.5	23	1196	1758	281	236	88	796	268	421	357	292	329	492	171	287	256	218	161	160	93	310	204
201	98	CS	15	B	15.2	25	1345	1777	310	258	91	831	282	451	383	308	337	490	181	299	262	207	162	183	111	272	185
				C	15.0	27	1325	1740	308	245	77	845	264	436	386	323	363	463	162	265	239	196	167	167	108	264	173
FALCON CREST FRI 10.00P	60	CBS	3	A	15.0	27	1329	1599	349	268	31^	973	247	470	461	450	436	441	140	224	206	199	188	72	37^	113	73
209	99	GD	15	B	14.8	26	1314	1599	323	247	47	954	247	447	437	424	441	468	135	234	223	219	204	70	44	108	73
				C	14.6	26	1291	1594	326	243	66	949	232	442	446	425	442	457	121	221	223	215	205	66	42	122	86
10.00 - 10.30				A	15.3	26	1356	1596	345	259	26^	969	241	462	459	451	436	435	137	218	200	198	189	69	37^	124	78
10.30 - 11.00				A	14.8	27	1311	1590	351	275	36^	970	252	476	460	447	434	445	142	229	212	198	186	74	38^	101	68
FAMILY TIES SUN 8.00P	30	NBC	4	A	17.5	25	1551	1841	409	336	99	860	342	548	498	376	256	627	280	427	370	271	151	142	84	212	139
208	99	CS	19	B	19.8	28	1752	1886	396	328	105	838	367	573	493	343	216	609	279	433	393	267	128	182	103	257	171
				C	19.9	30	1762	1916	384	331	102	799	371	572	484	322	183	597	291	446	385	253	107	216	117	304	206
48 HOURS TUE 8.00P	60	CBS	1	A	12.1	18	1072	1596	275	211	85	810	225	434	432	387	307	590	192	344	339	275	203	64	20^	132	86
209	99	DN	1	B	12.1	18	1072	1596	275	211	85	810	225	434	432	387	307	590	192	344	339	275	203	64	20^	132	86
				C	12.1	18	1072	1596	275	211	85	810	225	434	432	387	307	590	192	344	339	275	203	64	20^	132	86
HOSPITAL																											
8.00 - 8.30				A	12.2	18	1081	1574	269	207	83	797	212	423	421	382	307	587	184	330	325	272	213	61	20^	129	82
8.30 - 9.00				A	12.0	17	1063	1618	282	216	88	823	238	446	444	391	307	593	201	359	354	278	193	67	20^	135	90
FRANK'S PLACE MON 8.30P	30	CBS	4	A	12.5	18	1108	1574	339	265	58	860	232	420	413	373	397	542	202	310	285	222	211	63	34^	109	62
CONT'D				B	12.4	18	1101	1563	348	272	65	857	236	425	413	388	384	523	173	286	287	239	203	66	35	116	64

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
FRANK'S PLACE-CONT'D																												
	206	99	CS	7	C	12.9	19	1140	1561	356	272	73	857	246	431	413	387	377	525	173	290	291	244	197	68	36	111	66
FULL HOUSE(R)					A	10.5	18	930	1600	287	250	94	721	270	426	406	267	253	385	187	294	245	138	82	144	89	349	241
FRI	8.00P	30	ABC	4	B	11.7	19	1034	1717	316	263	81	786	288	468	414	322	280	459	198	318	281	191	119	179	110	294	201
	189	92	CS	17	C	10.2	18	900	1728	297	238	87	788	280	455	412	333	286	481	196	313	288	210	133	160	90	299	199
GOLDEN GIRLS					A	21.9	36	1940	1710	295	217	77	871	255	410	375	360	404	485	153	242	236	205	201	139	90	215	148
SAT	9.00P	30	NBC	4	B	23.7	38	2102	1795	317	232	79	909	257	427	405	377	416	528	167	282	266	228	208	140	90	217	153
	209	98	CS	18	C	22.3	39	1979	1722	310	227	65	900	235	405	387	377	436	490	141	246	238	218	210	130	82	202	141
GROWING PAINS(R)					A	22.5	32	1994	1803	308	272	117	753	346	534	446	290	189	474	245	356	305	185	86	239	139	337	235
TUE	8.30P	30	ABC	4	B	22.1	32	1956	1855	352	305	122	799	374	567	469	303	195	491	239	366	317	202	97	237	127	328	224
	221	99	CS	17	C	22.6	34	2007	1803	353	305	108	774	362	545	453	293	192	482	237	357	305	196	94	237	131	309	212
HEAD OF THE CLASS					A	17.1	26	1515	1755	308	280	102	690	368	513	416	232	152	494	282	406	307	183	74	223	114	348	247
WED	8.30P	30	ABC	4	B	17.2	26	1526	1824	348	303	117	761	385	546	465	272	172	511	260	389	328	209	96	196	106	356	245
	211	98	CS	16	C	16.5	26	1466	1734	337	285	105	751	343	507	438	286	201	486	235	356	307	199	101	202	108	295	196
HIGH MOUNTAIN RANGERS					A	12.6	22	1116	1855	308	208	51^	855	191	382	414	439	387	691	156	338	347	379	308	128	58	180	124
SAT	8.00P	60	CBS	4	B	13.2	22	1165	1931	320	222	55	850	197	414	435	443	363	748	194	386	395	399	297	116	51	216	135
	205	99	A	4	C	13.2	22	1165	1931	320	222	55	850	197	414	435	443	363	748	194	386	395	399	297	116	51	216	135
	8.00 - 8.30				A	12.3	21	1090	1842	313	206	42^	853	179	367	406	442	397	699	147	332	340	387	320	119	53^	171	116
	8.30 - 9.00				A	12.8	22	1134	1881	305	213	60	864	203	399	426	440	380	690	165	346	357	374	299	137	63	191	131
HIGHWAY TO HEAVEN					A	16.9	26	1497	1694	266	189	84	885	178	400	427	443	409	513	129	236	241	252	224	114	60	182	107
WED	8.00P	60	NBC	4	B	16.1	25	1424	1768	285	207	63	902	179	409	414	439	424	541	129	261	251	276	238	135	73	190	120
	205	99	GD	16	C	14.7	24	1301	1742	288	209	62	880	183	393	404	428	418	530	126	249	243	273	242	128	63	204	128
	8.00 - 8.30				A	16.4	26	1453	1710	255	182	82	877	168	386	415	437	416	526	124	231	237	263	240	115	61	192	108
	8.30 - 9.00				A	17.3	26	1533	1688	279	196	86	897	188	416	441	452	404	504	134	243	245	244	211	114	59	173	107
HOOPERMAN					A	15.5	24	1373	1618	307	259	112	735	317	483	442	309	207	543	251	398	335	242	113	137	63	202	146
WED	9.00P	30	ABC	4	B	15.0	23	1327	1705	323	271	110	759	308	493	449	341	217	557	224	379	333	270	142	151	83	239	162
	210	97	OP	15	C	15.9	25	1413	1666	319	260	97	770	295	476	441	342	242	544	217	358	324	253	151	147	76	205	134
HUNTER					A	16.3	24	1444	1648	256	184	52	824	156	371	400	427	377	600	128	281	318	326	260	81	31^	143	80
TUE	9.00P	60	NBC	4	B	16.7	25	1477	1705	281	214	67	868	188	415	418	447	382	627	140	309	319	344	262	91	47	120	73
	199	98	OP	4	C	16.7	25	1477	1705	281	214	67	868	188	415	418	447	382	627	140	309	319	344	262	91	47	120	73
	9.00 - 9.30				A	16.0	24	1418	1645	250	178	50	823	148	360	397	429	387	602	126	278	314	327	266	70	31^	150	84
	9.30 - 10.00				A	16.6	25	1471	1650	261	190	53	825	165	383	403	426	366	598	131	283	323	326	255	90	31^	136	77
JAKE AND THE FATMAN					A	12.9	19	1143	1548	245	166	58	800	168	343	367	397	392	588	112	258	269	325	288	91	41^	69	49^
TUE	9.00P	60	CBS	4	B	12.2	19	1081	1663	275	190	50	812	184	371	370	406	389	619	126	290	281	332	289	102	50	130	79
	208	99	OP	15	C	12.3	19	1089	1590	269	184	55	808	176	353	360	398	397	595	126	268	274	313	286	81	39	105	67
	9.00 - 9.30				A	13.0	19	1152	1530	238	163	55	798	171	345	364	391	390	569	111	251	256	308	279	95	45^	69	49^
	9.30 - 10.00				A	12.7	19	1125	1578	255	171	60	808	166	345	372	408	396	612	113	267	284	345	299	87	37^	71	48^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
J.J. STARBUCK				A	13.2	24	1170	1731	340	241	57	831	233	409	384	392	369	608	167	320	318	299	235	114	72	178	103
SAT 10.00P	60	NBC	3	B	13.8	25	1226	1760	323	223	62	852	224	413	403	421	368	616	157	319	314	332	248	133	87	160	107
202	98	GD	4	C	14.3	27	1263	1780	325	223	60	873	221	416	410	434	382	630	164	323	320	334	255	125	81	152	101
10.00 - 10.30				A	13.3	24	1178	1733	333	236	58	833	227	410	387	400	367	601	171	317	314	290	229	128	82	171	98
10.30 - 11.00				A	13.1	24	1161	1729	347	245	56	829	239	408	381	384	370	615	164	322	321	309	242	101	62	184	109
KATE & ALLIE				A	15.1	22	1338	1594	354	272	72	906	278	460	410	363	395	451	146	236	219	186	194	98	65	140	90
MON 8.00P	30	CBS	4	B	15.1	22	1336	1570	347	267	68	880	261	442	405	378	385	469	143	232	223	202	209	87	54	134	86
205	98	CS	7	C	15.3	23	1354	1574	349	262	73	866	256	440	408	379	375	480	143	242	237	216	206	90	58	138	89
KNOTS LANDING				A	16.1	26	1426	1608	382	295	106	959	319	542	479	420	360	453	170	278	254	207	143	100	53	97	55
THU 10.00P	60	CBS	3	B	16.4	27	1450	1597	383	303	84	949	327	544	484	411	349	450	181	288	258	198	135	102	62	96	55
209	99	GD	15	C	15.4	26	1366	1543	377	300	87	925	322	528	472	394	341	437	180	272	247	184	136	86	46	96	61
10.00 - 10.30				A	15.8	25	1400	1613	383	293	109	959	314	543	482	427	360	448	162	276	249	212	144	106	54	100	56
10.30 - 11.00				A	16.5	28	1462	1595	379	295	102	954	322	538	472	411	357	455	177	279	258	201	142	94	50	93	53
L.A. LAW				A	22.0	36	1949	1584	355	285	112	819	329	536	499	384	225	566	208	363	345	277	166	95	48	103	69
THU 10.00P	60	NBC	3	B	21.8	36	1931	1646	354	289	105	832	326	551	520	390	222	609	228	408	390	302	156	112	60	94	55
211	99	GD	13	C	19.2	33	1702	1604	342	274	104	804	307	517	487	372	233	620	235	407	383	301	171	96	55	85	46
10.00 - 10.30				A	22.4	35	1985	1603	357	290	111	827	332	544	503	381	225	563	209	363	342	274	162	102	52	112	74
10.30 - 11.00				A	21.6	36	1914	1564	352	280	112	812	325	526	496	386	224	570	208	362	348	280	169	89	45	93	65
LAW & HARRY MCGRAW				A	8.4	13	744	1547	266	179	27^	835	170	355	346	403	434	557	75^	202	244	305	300	37^	8v	118	88
WED 8.00P	60	CBS	2	B	8.7	13	771	1565	257	177	29^	820	181	350	340	394	420	579	91	223	255	319	305	50^	23^	116	74
197	97	PD	2	C	8.7	13	771	1565	257	177	29^	820	181	350	340	394	420	579	91	223	255	319	305	50^	23^	116	74
8.00 - 8.30				A	8.4	13	744	1541	252	164	27^	820	174	344	335	388	430	545	75^	204	246	295	288	40^	11v	135	100
8.30 - 9.00				A	8.4	13	744	1552	279	193	26^	849	166	365	358	417	438	569	76^	200	242	314	311	33^	6v	102	76^
MACGYVER				A	13.9	20	1232	1728	262	204	85	738	203	396	391	373	284	709	218	420	414	372	212	126	46^	155	110
MON 8.00P	60	ABC	3	B	14.1	20	1246	1776	256	205	88	743	214	413	385	359	285	688	209	405	400	357	221	132	52	213	138
210	95	A	15	C	12.8	20	1132	1685	255	198	66	716	193	371	350	354	298	667	210	373	354	325	234	128	57	174	103
8.00 - 8.30				A	13.3	19	1178	1723	261	200	80	744	201	386	381	369	299	711	211	407	402	371	226	119	42^	148	104
8.30 - 9.00				A	14.5	21	1285	1732	263	209	90	732	204	406	400	376	270	707	225	431	425	373	199	132	49^	161	115
MAGNUM, P.I.				A	14.7	22	1302	1641	313	243	71	849	251	474	434	409	327	605	220	353	296	256	222	83	22^	104	68
WED 9.00P	60	CBS	2	B	15.7	24	1391	1667	309	235	74	854	253	482	450	421	323	618	198	346	320	292	226	89	30^	105	69
202	97	PD	8	C	14.6	23	1297	1646	321	245	75	833	238	457	434	413	329	602	189	346	322	301	213	100	41	112	67
9.00 - 9.30				A	14.0	21	1240	1687	321	250	71	873	247	481	440	422	343	619	217	351	295	265	237	84	25^	111	71
9.30 - 10.00				A	15.3	23	1356	1610	307	237	72	833	256	471	432	400	314	595	225	358	299	249	209	82	20^	99	66
MARRIED...WITH CHILDREN				A	5.1	7	452	1822	372	322	114^	678	379	533	459	251	123^	673	416	587	469	244	48^	171	44^	300	226
SUN 8.30P	30	FOX	4	B	4.3	6	379	1939	336	308	122	699	410	565	462	234	119	688	453	602	446	205	57^	227	92	324	241
117	85	CS	14	C	4.2	6	370	1967	336	300	101	687	381	549	427	255	108	702	430	598	466	242	76	253	108	324	214
MATLOCK				A	18.3	26	1621	1643	266	174	49	880	121	312	366	443	486	597	85	220	241	306	338	58	32^	107	61
CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

JAN. 18-24, 1988

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
MATLOCK-CONT'D																											
TUE 8.00P	60	NBC	4	B	18.9	28	1675	1662	252	166	54	899	122	316	358	453	509	619	92	233	247	324	339	61	34	83	47
206	99	GD	14	C	17.5	27	1549	1622	246	156	49	881	124	298	340	438	508	600	99	229	240	303	328	58	28	84	46
8.00 - 8.30				A	17.7	26	1568	1634	262	168	47	883	122	304	359	438	494	595	85	220	240	298	339	56	31^	100	61
8.30 - 9.00				A	19.0	27	1683	1643	269	179	50	873	119	317	371	445	476	596	84	219	240	312	336	60	32^	114	61
MIAMI VICE				A	13.2	22	1170	1819	332	285	120	802	321	552	473	367	214	647	268	412	389	280	185	151	76	219	133
FRI 9.00P	60	NBC	3	B	13.3	22	1178	1790	338	292	104	787	310	543	466	364	211	658	271	433	406	298	170	150	76	196	117
208	99	OP	14	C	13.9	24	1231	1789	330	276	100	768	305	517	456	352	214	657	274	438	414	300	169	141	73	223	129
9.00 - 9.30				A	12.5	21	1108	1814	329	281	118	808	315	541	465	363	232	635	251	388	381	278	194	138	65	232	139
9.30 - 10.00				A	13.9	23	1232	1823	336	289	122	796	327	562	480	370	197	657	283	433	396	282	177	163	87	207	128
MR. BELVEDERE				A	13.0	22	1152	1706	283	249	94	760	256	439	402	318	282	467	197	304	248	189	140	154	103	325	214
FRI 8.30P	30	ABC	2	B	13.4	23	1187	1732	281	239	87	786	251	444	420	343	296	488	181	304	269	217	153	162	104	296	192
197	96	CS	2	C	13.4	23	1187	1732	281	239	87	786	251	444	420	343	296	488	181	304	269	217	153	162	104	296	192
MR. PRESIDENT(R)				A	1.9	3	168	1807	283^	216^	100^	612	290^	392	374^	262^	193^	646	442	521	397	169^	114^	167^	81v	382	317^
SAT 9.30P	30	FOX	2	B	2.2	4	190	1664	328	265	82^	636	284	400	345	259	221^	557	296	421	336	224^	109^	137^	59v	334	255
106	81	CS	2	C	2.2	4	190	1664	328	265	82^	636	284	400	345	259	221^	557	296	421	336	224^	109^	137^	59v	334	255
MOONLIGHTING				A	18.8	28	1666	1727	383	345	164	822	461	651	546	297	135	525	313	433	356	183	62	179	116	201	134
TUE 9.00P	60	ABC	4	B	17.2	26	1519	1691	374	335	144	800	436	624	519	289	140	494	280	404	350	183	61	192	111	205	133
219	99	PD	13	C	19.3	30	1709	1688	374	333	135	784	418	604	505	285	145	502	284	406	338	186	70	196	111	205	132
9.00 - 9.30				A	19.1	28	1692	1747	372	336	159	805	446	631	536	294	137	523	304	426	353	187	67	193	124	226	155
9.30 - 10.00				A	18.5	28	1639	1706	395	354	169	840	477	672	557	300	133	527	321	441	360	179	57	165	107	174	111
MURDER, SHE WROTE				A	22.3	32	1976	1670	311	217	46	905	131	352	379	456	489	618	87	238	270	338	322	57	19^	89	51
SUN 8.00P	60	CBS	3	B	22.5	32	1996	1669	318	210	40	914	135	346	387	460	493	613	94	229	253	323	331	58	26	83	48
209	99	SM	18	C	20.8	31	1844	1606	312	200	43	894	135	330	363	446	493	590	99	228	248	304	314	55	27	68	41
8.00 - 8.30				A	21.9	32	1940	1663	308	211	47	898	123	342	380	454	490	627	86	239	272	338	333	51	16^	87	48
8.30 - 9.00				A	22.6	32	2002	1683	315	223	45	916	139	362	380	459	489	611	88	238	269	339	313	64	21^	92	55
NBC MONDAY NIGHT MOVIES				A	15.8	25	1400	1623	378	315	102	921	341	585	506	401	290	394	133	241	238	193	116	153	88	155	106
MON 9.00P	120	NBC	4	B	18.2	29	1608	1707	362	290	91	916	296	558	518	447	300	490	153	292	287	260	155	156	85	145	91
198	97	FF	17	C	17.3	27	1534	1642	340	270	86	878	284	512	470	413	306	479	160	291	272	240	154	139	80	146	90
THE CHILD SAVER																											
9.00 - 9.30				A	14.9	22	1320	1640	366	297	108	906	337	575	497	392	277	382	129	233	243	197	109	167	101	185	129
9.30 - 10.00				A	15.1	23	1338	1618	359	295	97	918	340	575	501	393	295	380	128	234	243	189	110	165	95	155	107
10.00 - 10.30				A	16.7	27	1480	1626	390	334	102	927	346	596	515	406	286	398	140	250	234	187	115	148	81	153	104
10.30 - 11.00				A	16.4	29	1453	1621	396	335	100	938	341	596	512	413	301	417	137	247	236	201	128	135	77	131	87
NBC NEWS-SPECIAL(S)				A	8.7	15	771	1663	322	260	89	824	267	503	483	397	259	606	200	338	346	301	205	125	63^	107	67^
FRI 10.00P	60	NBC																									
203	99	N																									
CONT'D																											

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PROGRAM AUDIENCE ESTIMATES (Alpha)

JAN. 18–24, 1988

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
NBC NEWS-SPECIAL(S)-CONT'D																												
HOME STREET HOME																												
	10.00 - 10.30				A	9.0	16	797	1686	331	265	89	818	273	510	483	397	249	608	206	341	353	305	203	139	68^	121	77^
	10.30 - 11.00				A	8.4	15	744	1638	312	255	89	831	261	497	482	396	270	604	194	334	338	298	206	110	58^	92	56^
NBC SUNDAY NIGHT MOVIE					A	18.7	28	1657	1666	351	259	83	874	274	476	489	410	320	560	180	324	323	286	189	117	76	114	73
SUN	8.30P	150	NBC	4	B	19.1	31	1690	1768	357	292	91	820	336	534	472	352	233	633	266	434	398	288	156	171	104	144	94
	204	99	FF	16	C	17.3	28	1534	1747	350	290	94	808	334	537	470	348	221	623	272	435	390	278	144	169	96	148	96
THE MURDER OF MARY PHAGAN, PT 1																												
	8.30 - 9.00				A	16.3	23	1444	1729	383	299	89	891	308	530	525	417	284	555	209	331	324	258	175	154	99	130	69
	9.00 - 9.30				A	19.6	29	1737	1673	347	250	88	891	277	480	495	420	329	554	171	320	325	289	186	102	72	126	82
	9.30 - 10.00				A	19.1	29	1692	1687	353	254	81	891	263	468	491	429	342	558	167	319	320	296	191	108	72	129	87
	10.00 - 10.30				A	19.4	30	1719	1650	343	252	80	860	263	458	473	402	324	572	181	330	328	294	193	117	72	102	68
	10.30 - 11.00				A	18.9	31	1675	1615	337	248	80	849	268	456	470	386	318	568	176	325	321	291	200	112	71	87	58
NEWHART					A	17.7	26	1568	1601	325	255	89	823	294	473	445	352	306	589	207	376	368	284	183	86	50	103	65
MON	9.00P	30	CBS	4	B	16.8	25	1484	1627	347	287	90	826	307	493	450	346	293	571	217	371	359	267	168	98	46	132	82
	205	98	CS	17	C	17.0	25	1509	1609	369	295	100	844	308	495	464	355	295	530	200	340	324	247	162	102	58	133	84
NIGHT COURT					A	25.1	38	2224	1725	364	302	134	840	377	572	494	331	221	564	235	405	373	259	124	137	67	183	113
THU	9.30P	30	NBC	4	B	22.6	37	1998	1802	376	317	111	848	343	564	508	358	233	591	243	419	379	276	134	175	90	188	119
	206	99	CS	14	C	23.1	37	2047	1675	366	305	110	816	332	539	487	352	229	571	240	395	361	257	139	146	77	141	82
OHARA					A	9.0	15	797	1724	312	234	49^	785	173	398	413	439	328	670	155	377	420	388	218	84	20v	186	141
SAT	9.00P	60	ABC	2	B	8.7	14	766	1677	297	227	55^	763	176	392	416	424	306	675	164	375	397	372	246	85	35^	153	118
	193	94	OP	2	C	8.7	14	766	1677	297	227	55^	763	176	392	416	424	306	675	164	375	397	372	246	85	35^	153	118
	9.00 - 9.30				A	8.6	14	762	1699	313	228	55^	783	169	391	414	447	328	678	156	385	424	394	220	73^	17v	166	128
	9.30 - 10.00				A	9.5	16	842	1729	307	238	42^	778	175	400	407	428	324	655	152	367	411	378	214	93	23^	202	152
OLYMPIC DIARY-MON					A	10.8	19	957	1685	254	214	122	670	254	410	413	300	185	763	347	559	502	353	147	133	55^	118	61^
MON	10.39P	1	ABC	4	B	11.0	18	970	1611	259	207	88	721	245	419	396	341	240	679	263	442	416	331	182	105	41	106	52
	206	96	SC	18	C	12.5	20	1108	1662	252	197	64	696	203	373	352	344	275	683	232	407	384	331	217	128	57	155	89
OLYMPIC DIARY-TUE					A	13.0	23	1152	1650	379	359	205	832	547	742	602	246	70	559	331	481	425	209	36^	134	81	126	79
TUE	10.40P	1	ABC	4	B	12.6	23	1112	1598	369	336	164	821	481	676	557	277	116	526	290	429	394	207	55	128	77	123	73
	214	99	SC	18	C	13.9	25	1235	1576	360	314	141	835	431	629	532	311	169	500	251	382	345	205	86	119	70	121	74
OLYMPIC DIARY-WED					A	16.3	29	1444	1523	340	279	109	878	306	525	471	372	311	446	196	291	225	175	134	97	53	102	54
WED	10.45P	1	ABC	4	B	14.6	25	1294	1547	354	290	93	890	315	513	448	365	333	445	190	267	212	170	154	101	61	112	60
	215	99	SC	17	C	14.5	26	1286	1542	341	274	85	887	289	487	443	374	352	449	173	266	240	193	150	98	57	109	69
OLYMPIC DIARY-THU					A	8.8	14	780	1675	245	198	92	615	281	483	407	278	95	726	356	590	518	334	82	173	58^	162	75^
THU	10.32P	1	ABC	4	B	8.2	15	727	1628	239	190	76	640	226	405	354	294	199	734	277	485	437	358	192	129	43	126	67
	203	98	SC	17	C	9.7	17	860	1638	272	210	74	710	229	416	384	348	248	664	242	424	387	322	191	125	53	139	90
OLYMPIC DIARY-FRI CONT'D					A	10.8	20	957	1581	309	248	50^	743	197	428	423	390	270	704	214	393	407	359	245	31^	10v	103	66^

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JAN. 18-24, 1988

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
OLYMPIC DIARY-FRI-CONT'D																											
FRI 10.49P	1	ABC	4	B	13.0	23	1150	1629	332	257	74	793	236	462	466	407	268	659	207	395	406	328	204	82	39	95	63
218	99	SC	19	C	12.6	24	1119	1610	305	228	86	803	238	446	439	397	293	632	194	372	379	310	203	84	39	91	55
OLYMPIC DIARY-SAT				A	9.0	17	797	1470	237	169	17v	718	134	269	298	346	380	600	173	295	336	288	213	25^	<<	127	69^
SAT 6.58P	1	ABC	4	B	8.3	15	733	1571	241	159	32^	773	131	276	294	385	436	636	158	289	301	305	280	63	27^	99	60
184	94	SC	7	C	7.3	14	649	1531	225	146	39^	750	135	267	288	343	419	637	148	278	295	302	292	53	20^	91	53
OLYMPIC DIARY-SAT 1				A	13.1	24	1161	1630	308	248	86	758	235	446	438	405	255	587	208	376	397	311	148	150	84	135	102
SAT 10.44P	1	ABC	4	B	11.7	21	1034	1695	350	281	80	826	254	480	436	410	305	572	203	345	334	277	178	133	83	164	107
208	98	SC	18	C	9.4	18	836	1608	334	267	82	821	257	450	419	379	319	511	189	301	292	235	164	121	77	155	97
OLYMPIC DIARY-SUN				A	5.6	10	496	1713	302	226	42^	682	167	346	359	370	265	746	215	433	456	427	250	67^	18v	218	140
SUN 6.58P	1	ABC	4	B	7.2	12	640	1667	223	164	61	756	192	336	326	341	368	631	173	330	355	316	245	73	39^	206	124
136	73	SC	20	C	7.0	13	621	1598	225	168	52	745	167	315	315	336	381	611	157	297	304	302	262	81	41^	160	101
OLYMPIC DIARY-SUN 1				A	10.9	17	966	1651	318	270	92	693	257	462	445	354	186	786	304	528	520	431	181	91	16v	82	54^
SUN 10.40P	1	ABC	4	B	11.5	19	1021	1671	334	270	79	829	256	490	486	428	266	667	203	415	433	375	187	86	33	88	50
213	99	SC	17	C	11.1	19	981	1693	331	256	86	833	228	458	457	430	305	650	190	388	391	360	200	101	46	109	72
OUR HOUSE				A	10.7	17	948	1762	354	295	86	874	258	477	450	411	342	574	199	324	287	263	202	112	57^	202	146
SUN 7.00P	60	NBC	3	B	13.0	19	1155	1827	343	277	80	810	271	474	437	361	281	618	225	378	370	298	182	142	77	256	178
198	97	GD	16	C	12.6	20	1116	1828	339	277	73	815	260	459	433	359	302	590	210	364	343	282	175	163	86	260	178
7.00 - 7.30				A	9.8	16	868	1713	342	283	80	858	233	447	429	413	353	585	191	317	282	273	219	99	45^	172	133
7.30 - 8.00				A	11.6	18	1028	1803	365	305	90	887	279	503	467	409	332	565	205	330	292	254	188	124	68	227	157
PERFECT STRANGERS(R)				A	15.9	25	1409	1781	319	283	98	725	364	517	431	258	176	503	257	399	328	213	82	194	106	360	240
WED 8.00P	30	ABC	4	B	16.8	26	1491	1841	358	303	113	784	368	537	464	294	199	520	249	384	339	224	103	188	102	350	232
214	98	CS	16	C	16.0	26	1413	1733	336	280	101	771	328	495	430	298	229	485	221	344	300	204	111	186	100	292	193
PRESIDENTIAL PORTRAIT				A	13.7	21	1214	1565	311	222	78	872	211	433	431	435	378	512	128	266	276	275	205	93	40	88	56
TUE&THU 9.58P	1	CBS	9	B	13.1	21	1159	1600	330	249	68	861	249	449	427	411	354	529	166	294	284	260	200	90	41	120	65
209	99	DO	44	C	13.0	21	1156	1587	323	240	73	849	241	437	423	399	350	539	165	297	286	268	206	89	44	110	68
SIMON & SIMON				A	12.9	19	1143	1522	292	183	81	836	191	401	400	433	369	530	130	249	272	288	223	68	22^	88	60
THU 9.00P	60	CBS	3	B	13.7	20	1214	1608	290	203	76	825	213	413	398	410	351	573	168	299	309	296	221	85	45	125	76
198	96	PD	6	C	12.9	20	1143	1611	275	189	73	817	203	399	387	401	357	575	172	303	308	292	218	84	43	135	78
9.00 - 9.30				A	12.3	18	1090	1529	266	163	78	824	182	388	388	420	373	543	127	246	270	293	237	71	23^	91	67
9.30 - 10.00				A	13.5	20	1196	1515	315	201	84	847	198	413	411	445	365	518	132	252	273	283	210	65	21^	86	53
60 MINUTES				A	23.5	36	2082	1593	303	217	40	810	141	318	355	374	432	704	152	313	345	343	334	33	8^	46	25^
SUN 7.00P	60	CBS	4	B	21.4	32	1894	1572	286	191	36	812	149	307	332	374	438	679	144	302	314	333	328	37	18	44	26
211	99	DN	19	C	21.6	34	1917	1557	280	189	42	763	148	299	315	350	403	700	167	330	341	339	315	41	17	52	28
7.00 - 7.30				A	22.7	36	2011	1584	299	216	39	806	139	316	352	368	432	700	155	312	341	333	332	33	10^	45	25^
7.30 - 8.00				A	24.3	37	2153	1600	307	219	41	814	144	319	358	380	432	707	149	314	348	352	336	33	6v	46	26^
SLAP MAXWELL				A	13.0	20	1152	1524	314	271	102	731	275	468	424	340	227	548	256	400	322	228	123	95	53^	149	96
CONT'D																											

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EVENING CONT'D																											
SLAP MAXWELL-CONT'D																											
WED 9.30P	30	ABC	4	B	12.2	19	1076	1649	320	266	112	774	299	484	434	352	245	576	242	389	333	265	150	116	71	182	110
211	98	CS	15	C	13.2	21	1172	1615	320	259	100	781	291	478	444	351	252	556	219	365	334	266	150	120	63	158	93
SLEDGE HAMMER				A	8.1	13	718	1658	272	224	73^	692	203	419	423	342	229	532	211	357	338	249	143	180	96	254	164
FRI 9.30P	30	ABC	2	B	8.8	14	775	1694	292	242	87	712	236	440	435	351	223	538	190	354	343	280	146	165	92	279	182
204	98	CS	2	C	8.8	14	775	1694	292	242	87	712	236	440	435	351	223	538	190	354	343	280	146	165	92	279	182
SPENSER: FOR HIRE				A	12.4	22	1099	1639	307	245	84	768	229	441	433	415	270	588	193	363	390	315	162	137	63	145	108
SAT 10.00P	60	ABC	2	B	12.1	22	1072	1684	316	249	79	790	234	455	425	399	287	611	190	356	364	317	198	128	67	155	105
208	98	PD	2	C	12.1	22	1072	1684	316	249	79	790	234	455	425	399	287	611	190	356	364	317	198	128	67	155	105
10.00 - 10.30				A	11.8	21	1045	1657	310	247	84	782	228	445	435	429	282	583	177	348	388	320	171	130	51^	163	121
10.30 - 11.00				A	12.9	23	1143	1635	307	245	85	762	233	441	435	405	261	598	209	380	395	313	155	145	74	131	97
SPORTSBREAK-SAT				A	13.8	24	1223	1855	311	232	77	916	203	430	457	462	389	733	184	358	349	393	321	108	46^	98	66
SAT 9.57P	1	CBS	4	B	11.3	19	999	1804	328	262	88	842	248	468	461	409	305	681	203	378	371	349	248	124	51	157	99
210	99	SN	18	C	8.6	15	763	1681	297	227	69	804	223	415	410	377	330	638	185	351	358	321	232	106	47	133	83
SPORTSBREAK-SUN				A	18.1	27	1604	1715	397	328	57	921	250	554	522	494	307	621	198	337	336	303	219	96	44	78	46
SUN 9.52P	2	CBS	4	B	17.7	27	1570	1706	344	260	53	849	203	454	455	451	330	684	169	345	359	371	271	83	36	90	58
210	99	SN	18	C	17.7	27	1565	1661	343	250	64	880	218	451	450	449	360	617	155	313	316	332	251	79	36	85	52
STORYTELLER(S)				A	8.1	14	718	1836	305	241	66^	800	285	461	429	335	267	601	221	369	337	287	188	164	68^	271	160
FRI 8.30P	30	NBC																									
196	98	GD																									
A STORY SHORT																											
THIRTYSOMETHING				A	13.8	24	1223	1641	379	351	199	835	529	724	590	262	84	548	323	467	414	204	42^	125	76	133	80
TUE 10.00P	60	ABC	4	B	13.0	23	1154	1612	373	338	162	828	482	674	554	280	123	522	286	422	386	206	60	133	81	128	75
214	99	GD	14	C	13.5	24	1197	1580	366	327	154	829	460	651	544	292	143	499	269	395	354	195	73	125	73	128	73
10.00 - 10.30				A	14.6	24	1294	1641	373	343	191	825	516	707	576	265	89	538	320	458	404	197	43^	134	80	143	84
10.30 - 11.00				A	13.0	24	1152	1642	385	360	208	845	544	743	605	258	79	559	326	477	425	212	40^	116	71	122	75
THORNS				A	8.9	15	789	1598	298	242	83	730	232	435	423	345	238	451	154	289	276	223	130	197	140	221	140
FRI 9.00P	30	ABC	2	B	10.4	17	917	1675	289	230	91	749	245	444	434	366	243	479	143	289	284	256	154	174	129	273	177
203	98	CS	2	C	10.4	17	917	1675	289	230	91	749	245	444	434	366	243	479	143	289	284	256	154	174	129	273	177
TOUR OF DUTY				A	11.5	17	1019	1729	253	204	91	723	224	432	413	354	244	743	276	492	439	345	205	106	31^	157	104
THU 8.00P	60	CBS	3	B	11.9	17	1054	1759	268	212	80	715	229	427	407	347	242	752	273	500	458	364	211	109	40	182	118
195	96	GD	13	C	10.9	17	964	1672	261	200	63	670	200	388	370	330	241	729	260	482	455	361	201	121	44	152	91
8.00 - 8.30				A	10.9	16	966	1740	262	212	89	733	224	439	419	363	247	734	269	474	431	340	211	110	32^	162	103
8.30 - 9.00				A	12.1	18	1072	1719	244	197	93	714	224	426	408	346	241	751	282	509	447	351	199	102	29^	152	104
TRACEY ULLMAN SHOW				A	4.6	7	408	1658	341	261	89^	674	321	467	447	285	170	607	341	470	416	248	85^	202	57^	176	132^
SUN 9.00P	30	FOX	4	B	3.3	5	292	1690	340	285	98^	689	363	510	443	256	153	644	371	524	427	245	78^	193	91^	164	117
113	85	CS	17	C	3.1	5	272	1731	340	295	82^	655	349	507	432	255	116	633	347	527	427	253	79^	237	128	206	137

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

JAN. 18-24, 1988

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
20/20					A	11.3	20	1001	1585	312	241	59^	759	206	427	432	393	276	671	213	384	391	328	230	44^	17^	111	72
FRI	10.00P	60	ABC	4	B	13.6	23	1201	1638	336	259	77	802	242	468	473	409	267	642	207	384	391	318	200	88	44	106	71
	218	99	DN	19	C	12.8	24	1137	1613	302	226	87	800	240	443	436	390	292	623	196	368	374	302	201	88	43	102	64
	10.00 - 10.30				A	11.7	20	1037	1600	317	243	66	770	214	432	441	394	281	661	222	387	390	309	221	57^	24^	113	75
	10.30 - 11.00				A	10.9	20	966	1569	307	240	52^	747	198	422	424	392	271	682	203	380	393	349	239	31^	10v	109	70
21 JUMP STREET(R)					A	5.7	9	505	1740	347	295	41^	655	298	506	436	315	113^	539	335	465	338	193	45^	249	95^	297	230
SUN	7.00P	60	FOX	4	B	5.1	8	450	1747	367	323	76	731	374	572	438	291	130	528	325	454	313	179	61^	245	121	243	175
	118	86	OP	19	C	5.4	9	476	1764	362	318	73	702	340	536	425	303	126	553	312	442	335	207	85	275	148	234	151
	7.00 - 7.30				A	5.5	9	487	1756	364	314	41^	661	286	508	440	328	117^	556	329	475	358	213	50^	239	80^	300	229
	7.30 - 8.00				A	5.8	9	514	1756	337	281	41^	660	315	512	440	308	110^	533	347	464	326	178	42^	263	111^	300	235
227					A	15.8	27	1400	1714	276	226	83	827	271	411	364	296	369	459	163	257	238	180	167	158	93	271	177
SAT	8.30P	30	NBC	4	B	17.5	29	1546	1775	312	256	82	857	274	445	391	325	368	499	191	309	275	200	162	167	100	252	175
	199	97	CS	16	C	17.0	30	1503	1747	314	247	67	876	256	431	391	348	398	471	159	264	243	199	177	155	96	246	165
VALERIE'S FAMILY					A	18.4	27	1630	1988	352	296	105	846	367	578	495	338	212	478	231	365	309	199	83	252	145	412	283
MON	8.30P	30	NBC	4	B	18.5	27	1639	1972	355	299	94	847	349	571	491	358	226	476	213	345	290	210	107	247	123	402	267
	203	99	CS	13	C	17.6	26	1557	1892	334	287	101	768	335	536	459	312	189	461	218	349	296	197	92	257	130	406	271
WEREWOLF					A	3.8	5	337	1755	317	268	92^	652	346	484	411	241	143^	564	353	502	420	194	33v	203	77^	336	270
SUN	8.00P	30	FOX	4	B	4.1	6	359	2014	337	314	116	737	410	606	488	284	94	659	393	581	459	234	55^	248	122	371	272
	117	85	SM	14	C	4.1	6	361	2017	336	299	92	710	388	579	449	280	94	674	386	570	463	258	74	271	123	362	235
WHO'S THE BOSS?					A	22.1	32	1958	1840	344	298	114	782	348	546	472	313	203	478	227	351	308	207	94	227	130	353	239
TUE	8.00P	30	ABC	4	B	21.3	32	1885	1837	353	299	115	803	356	547	461	314	217	503	233	362	320	215	109	214	112	318	215
	221	99	CS	17	C	21.5	33	1904	1774	348	295	102	777	341	521	441	302	213	481	225	341	295	202	106	213	117	303	206
WISEGUY					A	12.7	22	1125	1554	318	234	80	734	220	404	399	363	281	684	231	425	412	343	220	88	38^	47^	24^
MON	10.00P	60	CBS	3	B	12.0	20	1063	1576	339	280	80	773	265	479	438	362	257	642	232	423	416	321	176	92	28^	69	43
	209	99	OP	3	C	12.0	20	1063	1576	339	280	80	773	265	479	438	362	257	642	232	423	416	321	176	92	28^	69	43
	10.00 - 10.30				A	13.0	21	1152	1564	334	248	83	752	231	416	399	360	289	669	228	415	401	331	216	88	42^	54^	28^
	10.30 - 11.00				A	12.3	22	1090	1555	305	222	77	721	210	395	403	369	276	705	236	439	426	359	227	89	34^	40^	19^
WOMEN IN PRISON					A	2.3	4	204	2016	294^	257^	69v	590	239^	482	406	312	96^	521	377	470	323	129^	35v	346	151^	560	444
SAT	8.30P	30	FOX	4	B	2.2	4	197	1791	282	254	63^	559	246	424	365	264	109^	529	304	425	338	179	67^	265	165	438	318
	106	82	CS	13	C	2.5	4	220	1672	285	234	68^	586	231	393	357	296	151	538	250	383	325	213	124	221	129	327	229

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

JAN. 18-24, 1988

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	CHILDREN TOT. 2-5	CHILDREN MALE 6-11	CHILDREN FEM. 6-11
EARLY EVENING NEWS																												
ABC WORLD NEWS TONIGHT					A	11.3	19	1005	229	161	784	155	331	353	405	387	595	144	277	305	290	255	26^	29^	16^	44	20^	20^
MON-FRI	6.30P	30	ABC	19	B	12.0	20	1060	254	182	791	164	343	358	406	387	586	135	266	289	289	264	32	38	28	43	25	24^
	215	99	N	83	C	10.9	20	962	229	164	761	149	308	315	370	403	579	132	257	276	273	270	27	27	25^	40	23^	21^
ABC WRLD NEWS TONIGHT-SAT					A	8.5	16	753	233	165	742	122	262	289	349	416	613	162	286	336	292	231	28^	1v	8v	55^	38^	26^
SAT	6.30P	30	ABC	4	B	7.9	15	700	231	143	772	128	263	280	374	447	629	152	276	298	296	281	27^	28^	29^	39^	36^	25^
	184	94	N	7	C	7.1	13	629	214	132	748	125	251	271	350	436	638	156	278	296	294	289	28^	24^	28^	42^	30^	22^
ABC WRLD NEWS TONIGHT-SUN					A	5.4	10	478	315	236	713	163	321	349	377	319	729	178	377	420	441	271	49^	17v	13v	46^	33v	25v
SUN	6.30P	30	ABC	4	B	6.9	12	609	226	154	778	146	285	300	369	433	623	138	281	313	320	277	35^	29^	28^	39^	34^	35^
	136	73	N	17	C	6.7	12	596	218	156	753	140	271	279	332	432	611	138	268	275	294	293	34^	27^	31^	31^	25^	28^
CBS EVENING NEWS-RATHER					A	12.5	22	1111	220	135	781	129	282	302	335	441	583	94	214	214	277	338	32	19^	23^	41	31	28^
MON-FRI	6.30P	30	CBS	20	B	12.8	22	1131	226	143	778	122	278	301	345	441	604	106	236	232	290	335	30	24	29	36	27	28
	210	99	N	89	C	11.9	22	1057	219	134	753	125	267	292	332	428	592	107	230	233	282	327	28	21^	26	37	23^	23^
CBS EVENING NEWS-SUNDAY					A	10.7	20	948	234	175	729	101	264	302	330	408	676	161	318	339	319	319	23^	25^	26^	20^	21^	25^
SUN	6.00P	30	CBS	4	B	8.1	14	720	241	167	778	109	266	294	350	453	618	126	273	271	288	314	17^	28^	19^	24^	19^	17^
	180	86	N	6	C	7.5	14	663	227	148	759	110	244	276	325	455	617	126	269	266	285	317	20^	24^	23^	22^	16^	13^
CBS SAT. NEWS-SCHIEFFER					A	6.8	13	602	162	111	663	96^	217	234	259	418	644	150	288	260	276	333	46^	13v	57^	36^	29^	31^
SAT	6.30P	30	CBS	3	B	7.7	15	679	177	110	716	116	230	239	284	433	662	150	278	264	302	343	26^	15^	29^	31^	27^	25^
	163	88	N	14	C	7.4	15	655	181	107	720	106	212	231	278	457	617	130	248	251	277	333	31^	18^	29^	32^	23^	15^
NBC NIGHTLY NEWS					A	11.4	20	1012	219	151	806	138	284	312	344	456	566	125	225	233	247	293	20^	29^	19^	32^	13^	23^
MON-FRI	6.30P	30	NBC	19	B	11.8	20	1043	222	153	802	139	294	316	353	441	590	144	268	270	265	277	26	30	27	41	22^	26
	204	99	N	84	C	10.8	20	956	210	145	787	130	280	310	342	442	594	139	257	264	260	290	29	33	30	34	20^	22^
NBC NIGHTLY NEWS-SAT.					A	6.7	13	594	171	136	710	139	260	271	261	399	669	150	270	263	282	357	17v	18v	19v	54^	30^	10v
SAT	6.30P	30	NBC	3	B	8.3	15	732	196	136	773	143	252	276	276	458	619	147	255	240	248	334	20^	25^	21^	56	29^	33^
	164	89	N	15	C	8.7	17	771	179	113	776	114	222	252	292	494	607	126	227	230	248	340	20^	22^	21^	34^	18^	19^
NBC NIGHTLY NEWS-SUN					A	6.8	12	602	202	132	699	134	248	282	283	387	759	121	297	350	381	365	30^	5v	10v	40^	44^	16v
SUN	6.37P	23	NBC	1	B	6.8	12	602	202	132	699	134	248	282	283	387	759	121	297	350	381	365	30^	5v	10v	40^	44^	16v
	164	79	N	7	C	6.9	12	610	230	156	777	131	272	288	333	449	673	144	287	293	311	335	35^	27^	30^	38^	27^	20^

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PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE																												
ABC NEWS:NIGHTLINE					A	5.5	16	486	1392	230	172	180	69	712	193	384	360	414	377	61^	574	188	338	313	369	345	24^	13v
MON-FRI	11.30P	31	ABC	18	B	5.4	15	480	1405	253	191	200	73	719	190	378	354	414	374	68	574	198	330	304	367	339	28^	20^
	211	99	N	65	C	5.4	16	475	1414	251	182	190	69	719	182	357	336	398	360	63	587	176	318	296	356	328	24^	22^
11.30 - 12.00					A	5.5	16	489	1390	229	172	180	69	710	193	384	360	414	376	60^	573	187	337	313	369	345	24^	13v
12.00 - 12.30					A	4.6	16	409	1368	233	173	171	70^	705	190	374	346	391	354	72^	554	203	339	302	343	322	28^	10v
ABC WEEKEND REPORT-SAT.					A	2.3	9	204	1334	322	234^	215^	103^	687	168^	355	342	405	363	33v	426	183^	256^	256^	285^	261^	9v	88^
SAT	11.30P	15	ABC	4	B	2.1	7	188	1496	339	247	243	87^	748	201	412	392	437	390	77^	497	211	329	326	380	315	14v	61^
	121	65	N	17	C	2.0	6	180	1414	306	244	228	87^	715	197	382	353	405	364	67^	535	176	303	284	346	310	18v	42^
ABC WEEKEND REPORT-SUN.					A	2.1	8	186	1368	256^	228^	213^	92^	547	166^	318^	318^	387	321^	115^	629	224^	332^	282^	387	360	39v	26v
SUN	11.30P	15	ABC	4	B	2.1	7	184	1506	258	201	192	80^	654	191	341	334	394	338	83^	592	231	404	374	438	416	55^	32v
	146	80	N	17	C	2.1	8	184	1404	248	203	201	59^	658	170	343	332	395	358	58^	590	189	375	359	419	400	44^	25v
CBS LATE NIGHT I					A	4.0	16	350	1414	300	226	228	98	784	220	447	405	457	417	55^	543	172	346	330	377	344	18v	29^
MON-THU	11.30P	66	CBS	14	B	4.0	15	359	1452	300	234	236	96	767	232	427	385	443	407	97	570	189	354	335	387	331	32^	27^
	175	83	FF	69	C	3.7	15	332	1384	278	207	222	83	757	211	395	365	423	386	68^	520	178	316	300	352	314	22^	25^
11.30 - 12.00					A	4.2	15	370	1395	300	225	222	104	790	245	455	410	468	425	50^	519	166	322	306	352	324	18v	28^
12.00 - 12.30					A	3.8	18	337	1421	298	223	231	92	773	196	438	399	445	408	56^	559	176	360	345	393	358	18v	28^
12.30 - 1.00					A	3.8	21	334	1414	299	228	232	89^	760	189	426	388	433	396	66^	571	184	382	363	405	364	16v	29^
CBS LATE NIGHT II					A	2.4	14	214	1430	312	240	228	114^	725	221	451	406	445	398	118^	579	230	402	384	440	356	25v	35v
MON	12.36A	50	CBS	18	B	2.5	13	218	1411	292	232	218	101^	718	237	436	398	439	393	116^	561	225	389	369	415	338	32^	39^
	172	83	FF	86	C	2.3	14	207	1348	298	229	236	95^	721	231	423	390	442	400	86^	506	211	349	329	377	323	23v	31v
TUE	12.36A	40																										
WED	12.36A	46																										
THU	12.36A	49																										
FRI	12.30A	59																										
12.30 - 1.00					A	2.6	14	233	1409	306	237	231	105^	720	214	441	399	435	392	98^	568	212	385	366	423	357	23v	37^
1.00 - 1.30					A	2.2	15	199	1416	309	236	219	122^	709	225	452	403	446	395	140^	575	247	411	396	449	344	27v	30v
CBS NEWS NIGHTWATCH-1					A	0.9	9	76	1415	289^	198^	200^	83v	686	248^	381^	351^	405^	363^	101v	615	296^	411^	358^	440	431^	43v	27v
M-THSU	2.00A	30	CBS	19	B	0.9	9	79	1352	273^	190^	204^	92^	691	268^	406	374	426	378	97^	544	231^	358	321^	412	385	56v	20v
	51	52	N	79	C	0.9	9	77	1262	278^	205^	203^	77v	698	250^	391	359	413	380	76v	469	201^	329^	300^	340	308^	22v	16v
CBS NEWS NIGHTWATCH-2					A	1.0	12	89	1331	291^	171^	178^	96^	662	249^	384	336^	388	349^	81v	577	252^	372^	348^	434	403	33v	23v
M-THSU	2.30A	30	CBS	19	B	0.9	10	78	1301	321^	197^	222^	78v	684	255^	397	368	431	391	91^	507	213^	323^	296^	389	357	57v	17v
	64	61	N	88	C	0.9	11	76	1239	315^	214^	214^	74v	692	246^	392	362	422	388	71v	461	202^	321^	298^	338	302^	20v	16v
CBS NEWS NIGHTWATCH-3					A	0.8	15	74	1172	285^	168^	169^	62v	678	154^	315^	278^	346^	322^	70v	434^	156^	256^	233^	292^	267^	25v	15v
M-THSU	3.00A	180	CBS	19	B	0.8	14	69	1135	298^	180^	192^	49v	702	171^	334^	312^	385	358^	63v	394	144^	226^	211^	273^	238^	20v	<<
	102	82	N	88	C	0.8	16	72	1134	301^	175^	196^	59v	699	180^	307^	283^	373	345^	53v	368	141^	229^	219^	244^	207^	10v	10v
3.00 - 3.30					A	1.0	14	87	1364	289^	185^	201^	88v	738	214^	400	339^	395	374^	86v	541	225^	345^	312^	403	374^	36v	18v
3.30 - 4.00					A	0.9	15	80	1272	286^	182^	190^	67v	694	170^	349^	304^	383^	361^	81v	528	196^	311^	276^	373^	346^	21v	13v
CONT'D																												

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PROGRAM AUDIENCE ESTIMATES (Alpha)

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PROGRAM NAME / DAY TIME DUR NET NO. OF #STNS CVG% TYPE T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																								
CBS NEWS NIGHTWATCH-3-CONT'D																								
4.00 - 4.30	A	0.8	15	71	1154	316^	197^	174^	68v	699	166^	330^	305^	369^	326^	61v	397^	104v	212^	187^	241^	227^	21v	15v
4.30 - 5.00	A	0.8	16	69	1130	302^	191^	158^	61v	680	138^	325^	300^	361^	326^	52v	391^	114v	210^	195^	232^	217^	22v	15v
5.00 - 5.30	A	0.7	14	62	1123	280^	154^	152^	45v	684	132v	284^	246^	311^	304^	57v	384^	128v	232^	216^	252^	235^	25v	17v
5.30 - 6.00	A	0.8	14	71	1042	266^	107v	145^	40v	629	103v	205^	181^	270^	255^	86v	365^	160^	221^	207^	241^	191^	23v	15v
CBS SUNDAY NEWS	A	3.2	6	284	1480	320	211^	231	48v	789	117^	355	355	405	376	38v	576	108^	269	263	300	292	59^	19v
SUN 11.00P 15 CBS 4	B	3.1	6	277	1503	330	240	240	48^	781	130	401	390	427	404	78^	617	135	305	280	335	306	56^	15v
108 57 N 18	C	3.5	8	311	1459	300	219	229	49^	825	167	385	372	419	388	57^	539	122	273	258	301	277	31^	10v
DAVID LETTERMAN I	A	4.1	20	367	1418	274	235	212	95	668	280	457	419	463	415	177	613	328	467	401	430	349	45^	32^
MON-FRI 12.30A 30 NBC 20	B	4.4	20	390	1452	280	240	205	123	666	287	462	408	447	400	186	621	342	476	410	444	361	63^	49^
204 99 GV 84	C	4.0	20	357	1414	291	249	220	125	677	296	461	414	456	398	166	601	338	471	412	443	362	44^	43^
DAVID LETTERMAN II	A	3.3	21	296	1413	282	238	205	107^	658	305	476	426	461	410	192	609	365	487	417	448	366	57^	31^
MON-FRI 1.00A 30 NBC 20	B	3.6	21	321	1447	274	236	199	128	641	296	470	413	445	392	217	640	390	513	436	474	376	64^	48^
204 99 GV 84	C	3.3	21	296	1396	290	251	217	131	658	310	467	417	455	392	184	608	376	494	429	460	367	43^	40^
FRIDAY NIGHT VIDEOS	A	2.5	17	222	1444	317	289	245^	123^	641	379	528	495	518	430	288	567	404	494	411	416	289	136^	47v
FRI 1.30A 60 NBC 4	B	3.0	19	264	1497	322	308	237	203	605	354	518	456	477	366	271	610	451	545	444	469	351	101^	99^
179 97 PC 17	C	2.7	18	240	1467	284	253	208	175	602	343	477	418	450	363	257	616	442	537	445	469	364	108^	67^
1.30 - 2.00	A	2.6	16	230	1529	303	266^	226^	126^	685	392	547	517	548	453	331	577	415	515	421	421	278	159^	51v
2.00 - 2.30	A	2.3	17	204	1411	346	327	277^	124^	619	380	529	492	507	422	253^	580	409	492	416	428	315	116^	44v
G MICHAELS SPORTS MACHINE	A	2.0	7	177	1605	281^	188^	281^	60v	663	205^	431	429	523	520	248^	768	350^	582	480	544	423	25v	123^
SUN 11.30P 15 NBC 4	B	2.0	7	173	1684	295	236	268	117^	678	213	476	447	505	472	199	811	370	604	523	580	484	44^	99^
85 53 SC 19	C	1.9	7	165	1521	302	254	260	93^	623	219	429	408	456	414	209	750	349	535	465	529	420	45^	49^
LATE SHOW-FOX	A	1.3	3	119	1376	247^	229^	199^	160^	610	342	487	458	470	371	215^	577	355	487	435	448	304	45v	40v
MON-FRI 11.00P 60 FOX 10	B	1.3	4	116	1389	257	234^	218^	145^	620	329	474	434	463	385	199^	594	354	489	420	441	330	39v	37v
104 79 GV 84	C	1.7	5	152	1494	297	266	227	165^	655	346	493	437	476	409	195	612	375	501	421	451	371	68^	63^
11.00 - 11.30	A	1.6	4	140	1321	222^	204^	172^	168^	583	320	465	435	448	352	193^	540	332	452	403	414	289	42v	55v
11.30 - 12.00	A	1.2	3	103	1379	269^	250^	224^	141^	615	353	491	465	476	378	234^	597	369	508	456	470	308^	48v	17v
OLYMPIC DIARY-MON 1	A	4.7	16	416	1339	192	112^	140^	32v	674	111^	287	264	311	301	45^	615	176	327	316	370	345	9v	<<
MON 11.56P 1 ABC 4	B	4.6	16	408	1363	237	170	192	57^	665	135	328	298	359	338	57^	625	213	360	344	398	373	23^	13v
213 99 SC 19	C	3.7	19	325	1370	216	163	167	62^	571	143	299	282	333	292	72^	712	259	447	415	484	451	20^	14v
OLYMPIC DIARY-TUE 1	A	4.7	18	416	1325	255	173	190	104^	712	257	387	354	426	378	44^	508	189	335	312	376	364	20v	37v
TUE 11.55P 1 ABC 4	B	5.1	18	454	1347	236	159	180	73	722	199	345	320	389	349	65^	535	203	314	290	351	319	23^	18^
213 99 SC 18	C	4.8	17	422	1341	237	170	179	63	699	177	331	312	374	338	67	544	175	301	279	331	299	22^	18^
OLYMPIC DIARY-WED 1	A	5.0	16	443	1359	266	207	201	78^	727	163	384	362	413	376	65^	528	152	293	282	322	286	29v	20v
WED 11.55P 1 ABC 4	B	4.8	15	425	1373	302	227	223	95	741	180	375	349	410	361	58^	510	153	265	247	311	286	30^	26^
212 99 SC 17	C	4.7	16	413	1358	257	190	195	74	703	157	337	312	367	334	45^	549	145	281	266	327	305	18^	23^
OLYMPIC DIARY-THU 1 CONT'D	A	4.9	16	434	1294	173	129^	130^	68^	650	164	335	294	338	311	53^	520	238	351	318	349	337	30v	<<

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																											
OLYMPIC DIARY-THU 1-CONT'D																											
THU 11.55P	1	ABC	3	B	4.1	13	360	1296	197	138	140	69^	627	135	327	301	346	315	74^	558	212	356	324	366	343	28^	13v
213	99	SC	18	C	4.0	14	353	1382	249	178	179	63^	680	166	333	312	367	334	67^	614	198	341	314	369	342	22^	16v
OLYMPIC DIARY-FRI 1				A	5.1	14	452	1433	236	192	200	54^	725	174	415	406	458	414	91^	606	178	342	302	371	338	36v	12v
FRI 11.56P	1	ABC	4	B	4.6	12	410	1429	267	207	228	43^	721	182	388	383	448	410	58^	599	186	338	312	393	371	28^	19^
205	97	SC	19	C	4.7	14	414	1419	240	164	182	55^	705	173	336	321	389	354	50^	609	157	320	304	376	353	26^	21^
SATURDAY NIGHT				A	9.5	27	842	1588	307	243	222	131	709	353	520	475	520	459	157	668	337	546	492	544	479	66^	58^
SAT 11.30P	82	NBC	2	B	8.9	25	785	1631	319	269	242	142	712	336	523	480	519	453	165	690	355	553	493	546	478	75	68
195	98	GV	12	C	8.3	25	732	1605	315	269	240	146	683	326	497	454	492	431	160	627	327	501	450	491	432	98	88
11.30 - 12.00				A	11.2	28	992	1620	301	235	228	120	709	336	496	460	507	450	170	669	339	543	498	550	465	69	62^
12.00 - 12.30				A	9.2	27	815	1545	309	244	218	127	706	357	529	484	530	467	145	651	321	526	471	523	473	66^	53^
12.30 - 1.00				A	7.6	26	673	1592	314	258	214	161	712	378	554	488	530	463	151	693	358	584	513	564	514	59^	56^
TONIGHT SHOW				A	6.5	21	572	1433	278	205	212	75	747	217	409	391	448	411	91	553	204	333	308	354	309	39^	34^
MON-FRI 11.30P	60	NBC	19	B	6.8	22	605	1460	287	226	214	95	764	239	437	396	448	414	100	549	219	351	319	358	312	42^	43
202	99	GV	81	C	6.3	21	559	1425	286	226	217	94	752	237	424	391	442	402	95	545	212	354	326	362	315	35^	37^
11.30 - 12.00				A	7.1	21	627	1451	285	211	218	78	757	218	412	395	454	415	85	558	200	329	308	357	313	38^	38^
12.00 - 12.30				A	5.9	22	521	1402	268	196	204	70	730	216	402	383	438	404	97	543	208	335	306	349	301	41^	29^
TOP OF THE POPS				A	2.1	7	186	1608	313^	298^	276^	195^	721	333^	580	489	498	426	203^	617	339^	517	470	505	410	102^	48v
FRI 11.30P	60	CBS	4	B	2.5	7	224	1689	346	305	258	186	789	364	584	506	529	455	189	614	306	464	419	452	358	83^	69^
160	80	GV	18	C	2.4	8	209	1537	324	273	259	162	754	307	506	453	502	440	127	537	259	403	373	406	334	54^	72^
11.30 - 12.00				A	2.4	7	213	1642	309	283^	271^	185^	754	331	569	488	502	424	184^	633	333	505	440	473	404	99^	50v
12.00 - 12.30				A	1.8	6	159	1563	318^	317^	284^	208^	676	337^	594	491	492	429	229^	597	347^	532	510	547	419	107^	46v

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

JAN.18–24,1988

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOTAL 6-11
MON-FRI EARLY MORNING																												
ABC WORLD NEWS-MORN-615A					A	1.3	14	119	76^	249^	171^	599	147^	373	380	361	170^	528	150^	339	379	307	110^	25v	30v	<<	35v	<<
MON-FRI	6.15A	15	ABC	20	B	1.2	13	109	75^	250	174^	625	152^	375	378	385	203^	517	153^	344	365	300	122^	24v	30v	11v	21v	<<
	142	83	N	85	C	1.3	15	118	67^	258	206^	613	163^	366	370	350	204^	513	148^	313	338	300	152^	19v	25v	11v	16v	11v
ABC WORLD NEWS-MORN-645A					A	2.0	15	179	76^	273	207	626	223	405	416	284	174^	474	133^	301	328	263	117^	51^	37v	6v	13v	17v
MON-FRI	6.45A	15	ABC	20	B	1.9	15	171	58^	273	198	623	196	380	395	326	189	504	155	311	329	273	139^	49^	36v	17v	16v	22v
	184	92	N	85	C	2.1	16	189	63^	270	210	616	163	378	392	339	189	487	134^	262	289	282	164	38^	33v	23v	21v	28v
BEFORE HOURS					A	1.0	13	89	27v	364^	336^	632	186^	397	358^	332^	215^	507	218^	329^	261^	153^	166^	31v	19v	<<	<<	<<
MON-FRI	6.15A	15	NBC	20	B	0.8	11	75	65v	346	302^	636	167^	380	350	351	232^	455	233^	328^	284^	143^	104^	41v	26v	12v	<<	<<
	145	83	N	85	C	0.7	10	64	71v	321^	285^	624	167^	387^	375^	319^	208^	427	204^	269^	244^	128^	125^	20v	28v	<<	<<	18v
CBS MORNING NEWS- 6:30AM					A	1.2	12	106	109^	262^	177^	593	196^	354	366	302^	181^	425	116^	233^	256^	236^	130^	21v	7v	49v	<<	35v
MON-FRI	6.30A	30	CBS	20	B	1.3	13	112	76^	266	185^	617	169^	374	400	357	185^	457	104^	212^	232	247	188^	32v	15v	31v	9v	34v
	151	88	N	90	C	1.2	12	105	53v	276	149^	617	136^	283	321	346	264	399	101^	178^	182^	208^	188^	18v	15v	35v	17v	34v
CBS THIS MORNING-1					A	2.1	10	184	33v	193	155^	631	116^	267	283	287	321	470	95^	209	226	202	217	18v	12v	43v	23v	60^
MON-FRI	7.30A	30	CBS	20	B	2.2	12	197	42^	196	153	659	130	292	301	312	330	469	85^	206	227	229	221	23v	9v	33v	23v	44^
	201	98	N	40	C	2.1	11	188	48^	182	127^	650	122^	260	273	291	349	447	81^	197	204	213	219	23v	8v	28v	20v	34v
CBS THIS MORNING-2					A	2.6	11	230	61^	181	126^	778	123^	274	298	342	451	375	51^	107^	125^	123^	237	6v	15v	32v	13v	36v
MON-FRI	8.30A	30	CBS	20	B	2.7	11	237	41^	169	107^	731	126	259	273	340	426	425	66^	155	169	186	236	10v	8v	24v	15v	25v
	201	98	N	40	C	2.5	11	224	41^	155	93^	716	135	246	263	309	420	412	70^	151	155	170	232	10v	7v	30^	17v	30^
GOOD MORNING, AMERICA-730					A	4.0	20	356	63^	227	149	700	157	356	373	364	291	396	84^	175	203	219	178	15v	8v	25^	29^	37^
MON-FRI	7.30A	30	ABC	20	B	3.8	20	339	55^	246	170	708	163	376	389	380	284	439	104	199	226	235	191	12v	8v	26^	28^	34^
	215	99	N	84	C	4.2	21	373	59^	244	184	709	155	371	391	374	287	434	102	196	214	224	196	16v	7v	23^	23^	27^
GOOD MORNING, AMERICA-830					A	4.3	18	379	56^	198	146	741	162	344	360	387	348	379	55^	136	168	229	194	8v	7v	24^	26^	29^
MON-FRI	8.30A	30	ABC	20	B	4.4	18	387	66^	208	150	744	155	346	366	402	350	394	69	152	190	227	185	10v	8v	30^	27^	27^
	213	98	N	85	C	4.5	20	395	71	206	158	761	151	353	371	397	352	380	70	149	168	200	189	10v	7v	24^	24^	21^
NBC NEWS AT SUNRISE					A	2.1	21	188	67^	336	285	657	164^	384	398	375	211	564	120^	219	260	298	270	17v	14v	5v	6v	<<
MON-FRI	6.00A	30	NBC	20	B	2.0	20	173	75^	345	293	656	168	409	408	380	202	520	150	260	274	249	213	28v	18v	10v	8v	10v
	197	98	N	85	C	1.9	20	171	71^	325	274	645	157	391	407	361	205	487	119^	224	240	239	219	20v	37v	14v	11v	20v
TODAY SHOW-7.30AM					A	4.7	23	416	41^	233	154	653	122	304	325	354	301	449	91	182	191	213	238	20v	11v	15v	12v	23^
MON-FRI	7.30A	30	NBC	20	B	4.6	24	408	40^	226	161	661	108	308	333	368	305	487	108	227	235	242	232	19^	12v	19^	16v	27^
	205	99	N	85	C	4.5	23	399	55^	221	162	673	130	322	345	356	306	489	114	232	233	232	233	17^	13v	23^	19^	29^
TODAY SHOW-8.30AM					A	5.2	22	461	33^	166	126	724	139	310	324	359	372	410	101	170	161	168	224	11v	8v	11v	19^	14v
MON-FRI	8.30A	30	NBC	20	B	5.3	22	470	40^	166	128	717	113	301	318	363	378	436	97	183	185	199	229	14^	8v	16^	20^	17^
	205	99	N	85	C	4.7	22	420	64	164	130	718	125	316	335	366	365	435	97	200	197	204	218	12v	9v	18^	18^	16^

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PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME																								
ABC AFTERSCHOOL SPECIAL(S)	A	8.4	22	744	128	221	157	185	780	317	487	361	414	327	239	245	79^	42^	120	94	46^	98	65^	80^
WED 4.00P 60 ABC																								
186 91 FV																								
TERRIBLE THINGS MOTHER TOLD ME																								
4.00 - 4.30	A	7.8	21	691	126	220	158	190	789	331	496	366	412	314	248	246	77^	37^	117	91^	46^	85^	58^	73^
4.30 - 5.00	A	8.9	22	789	131	224	157	183	780	309	485	360	421	343	234	246	81	48^	124	98	47^	111	72^	86
ALL MY CHILDREN	A	8.3	25	737	169	265	235	146	848	436	614	487	538	311	183	285	60	14^	33^	26^	54	57	70	41^
MON-FRI 1.00P 60 ABC 19	B	8.0	24	713	146	259	230	152	830	399	586	462	508	322	199	302	78	20^	50	40	56	69	75	50
218 99 DD 83	C	7.7	26	685	145	244	216	150	852	381	567	439	489	337	234	279	83	15^	39	31^	61	55	80	37^
1.00 - 1.30	A	7.9	23	703	168	264	234	151	844	434	611	480	533	312	180	284	62	14^	35^	28^	56	63	77	42^
1.30 - 2.00	A	8.7	26	773	169	265	235	140	849	436	615	491	541	309	185	284	58	14^	31^	24^	53	52	64	41^
AMERICAN TREASURY	A	5.1	14	449	84	253	180	120	910	293	496	406	470	374	350	290	135	32^	47^	48^	43^	32^	35^	40^
MWF 3.58P 1 CBS 11	B	5.1	15	452	77	229	160	151	918	279	467	352	416	387	387	307	126	28^	56^	53^	42^	48^	31^	59^
194 89 DO 51	C	4.6	15	405	81	185	123	128	874	241	423	325	382	374	395	286	129	25^	48^	43^	35^	44^	33^	46^
ANOTHER WORLD	A	6.0	18	532	86	219	186	160	863	297	465	342	404	349	337	290	101	14v	64	41^	29^	36^	36^	29^
MON-FRI 2.00P 60 NBC 19	B	5.8	18	518	92	217	187	156	851	292	463	343	400	343	331	305	108	27^	84	48^	34^	46^	42^	38^
200 98 DD 80	C	5.1	17	448	80	215	185	154	864	280	472	348	408	368	332	298	109	25^	64	45^	27^	42^	40^	29^
2.00 - 2.30	A	6.1	19	539	86	221	187	153	865	305	464	343	404	338	340	300	102	14v	55^	36^	31^	38^	37^	31^
2.30 - 3.00	A	6.0	18	528	85	216	183	167	856	286	463	338	401	358	331	278	99	14v	72	45^	27^	33^	34^	25^
AS THE WORLD TURNS	A	7.2	22	640	94	181	131	107	911	237	452	367	425	384	402	322	127	28^	38^	39^	50^	45^	43^	52^
MON-FRI 2.00P 60 CBS 19	B	7.5	22	665	77	201	151	128	919	257	455	351	409	392	407	307	119	26^	40	41	46	52	43	55
207 99 DD 86	C	6.5	22	573	78	172	118	116	911	229	426	328	396	405	417	277	118	20^	30^	33^	37^	45	44^	38^
2.00 - 2.30	A	7.1	22	627	96	180	131	110	911	238	447	360	416	380	408	329	130	26^	34^	38^	54	46^	46^	54
2.30 - 3.00	A	7.3	22	649	92	183	131	106	915	237	459	377	435	390	398	318	125	29^	42^	40^	46^	44^	41^	50^
BLACKOUT	A	2.5	10	220	94^	165	122^	77^	760	215	373	303	372	362	318	352	218	21v	15v	11v	92^	70^	56^	107^
MON-FRI 10.00A 30 CBS 15	B	2.8	11	249	63^	177	133	73^	734	201	362	297	346	356	323	407	201	20v	24v	16v	85^	66^	73^	78^
171 80 QP 15	C	2.8	11	249	63^	177	133	73^	734	201	362	297	346	356	323	407	201	20v	24v	16v	85^	66^	73^	78^
BOLD AND THE BEAUTIFUL	A	5.8	17	517	92	196	148	108	908	239	459	376	426	399	399	333	132	24^	29^	37^	52^	44^	47^	49^
MON-FRI 1.30P 30 CBS 18	B	6.2	18	548	76	220	172	117	904	248	456	359	410	409	398	330	126	26^	28^	34^	50	57	45^	62
198 94 DD 84	C	5.2	17	461	80	193	140	108	889	231	432	337	398	408	396	296	119	18^	20^	24^	41^	52^	49^	43^
CLASSIC CONCENTRATION	A	4.1	16	361	89^	155	114	89^	771	191	348	275	359	318	339	340	149	21v	37^	23v	44^	86^	74^	55^
MON-FRI 10.30A 30 NBC 19	B	4.2	16	375	78	177	133	87	787	188	365	292	373	346	341	359	139	31^	47^	28^	55^	63^	61^	57^
138 74 QQ 81	C	3.5	15	310	83	153	119	83	809	208	376	306	370	328	369	341	154	26^	29^	23^	48^	64^	65^	47^
DAYS OF OUR LIVES	A	8.0	24	709	96	206	168	192	880	317	507	370	439	363	303	268	97	25^	74	66	40^	54	52	42^
MON-FRI 1.00P 60 NBC 19	B	8.2	24	726	98	211	178	182	851	311	502	372	433	353	288	286	98	32^	99	69	41	46	47	39
202 99 DD 83	C	7.1	23	625	93	196	164	175	849	296	492	363	427	366	292	285	104	26^	78	61	36^	45	48	32^
1.00 - 1.30	A	7.7	23	684	96	206	165	187	878	307	495	363	437	367	309	271	99	26^	72	67	41^	60	56	45^
CONT'D																								

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																												
DAYS OF OUR LIVES-CONT'D																												
	1.30 - 2.00				A	8.3	25	734	97	206	172	196	881	327	518	376	441	359	298	266	95	25^	77	64	40^	48	49	39^
GENERAL HOSPITAL					A	8.8	26	783	146	234	197	179	870	400	572	430	476	318	252	224	72	27^	63	52	40^	46	55	31^
MON-FRI	3.00P	60	ABC	19	B	8.5	25	750	139	246	210	176	864	378	565	429	475	337	253	249	88	23^	71	53	44	55	57	42
	218	99	DD	83	C	7.9	26	704	129	240	203	171	875	366	547	414	460	335	282	239	90	23^	67	49	47	50	60	37
	3.00 - 3.30				A	8.7	27	774	147	231	196	178	875	406	576	433	478	319	254	218	72	24^	62	50	36^	45	55	26^
	3.30 - 4.00				A	8.9	26	789	146	238	200	180	868	397	570	428	476	320	250	231	72	30^	64	54	44	47	56	35^
GUIDING LIGHT					A	6.4	19	569	87	223	155	116	919	261	475	387	446	393	384	286	115	33^	40^	46^	41^	40^	32^	49^
MON-FRI	3.00P	60	CBS	18	B	6.8	20	603	78	222	161	133	918	265	472	370	423	399	392	295	112	27^	55	48	38^	55	38^	55
	207	99	DD	85	C	6.0	20	528	82	189	128	118	896	236	431	338	395	398	408	266	116	16^	40^	34^	34^	49	40^	43^
	3.00 - 3.30				A	6.4	20	569	86	211	145	111	915	257	471	386	442	389	389	290	115	28^	36^	43^	45^	39^	32^	53^
	3.30 - 4.00				A	6.4	19	569	88	235	164	121	922	264	479	388	451	398	380	281	115	37^	44^	50^	36^	41^	32^	45^
HOME					A	2.9	11	260	169	248	213	92^	845	320	576	499	540	397	228	251	72^	19v	28v	26v	36^	70^	79^	28v
MON-FRI	11.30A	30	ABC	5	B	2.9	11	260	169	248	213	92^	845	320	576	499	540	397	228	251	72^	19v	28v	26v	36^	70^	79^	28v
	172	86	IA	5	C	2.9	11	260	169	248	213	92^	845	320	576	499	540	397	228	251	72^	19v	28v	26v	36^	70^	79^	28v
LOVING					A	4.7	15	420	142	256	231	150	845	411	583	446	493	332	215	244	61^	12v	42^	23^	47^	52^	59^	39^
MON-FRI	12.30P	30	ABC	19	B	4.7	14	415	140	258	229	147	819	376	565	449	491	329	211	260	66	28^	59^	45^	61^	68	72	57^
	174	88	DD	83	C	4.3	15	381	147	243	220	147	840	385	573	446	484	328	229	247	67^	21^	40^	32^	79	54^	90	43^
NBC NEWS DIGEST-DAYTIME					A	5.6	17	493	73	205	170	173	851	274	466	351	410	391	326	313	105	31^	104	64^	42^	33^	48^	26^
MWF	2.57P	1	NBC	11	B	5.2	16	462	77	203	175	149	829	257	443	342	392	357	336	311	108	37^	104	62	42^	46^	49^	40^
	192	95	N	50	C	4.7	16	417	70	200	174	146	823	243	441	337	393	366	326	312	106	31^	86	59^	29^	41^	38^	32^
NEW CARD SHARKS					A	3.1	12	276	102^	151	102^	83^	747	208	372	303	360	350	317	415	249	38^	24v	23v	99^	64^	80^	83^
MON-FRI	10.30A	30	CBS	19	B	3.5	13	310	65^	175	131	68^	709	183	347	289	327	343	325	445	237	34^	34^	18v	106	88	97	97
	159	76	QP	85	C	3.3	14	288	84^	145	104	63^	703	193	335	280	341	329	308	447	253	24^	25^	17v	81^	69^	92	58^
NEWSBREAK-11.57					A	6.1	21	544	78	165	118	74	725	197	318	250	302	292	354	459	219	35^	20^	19^	73	56^	73	56^
MON-FRI	11.57A	2	CBS	19	B	6.3	21	556	68	196	146	84	739	195	337	265	316	325	351	451	209	30^	31^	22^	76	73	75	74
	177	83	N	84	C	5.4	21	474	63	177	129	77	752	186	327	258	310	312	373	423	210	21^	22^	17^	56	59	69	45^
NEWSBREAK-3.44					A	5.4	16	475	87	231	168	99	928	254	466	390	445	397	407	271	104	37^	37^	38^	40^	43^	33^	50^
MON&FRI	3.43P	1	CBS	18	B	5.8	17	512	78	229	172	126	924	268	462	361	411	391	412	287	106	24^	53	39^	39^	64	43^	60
	192	92	N	85	C	5.1	17	456	79	187	134	110	889	230	406	316	371	385	428	259	112	17^	39^	29^	33^	51^	39^	45^
TUE	3.41P	1																										
WED	3.44P	1																										
THU	3.40P	1																										
ONE LIFE TO LIVE					A	8.3	25	737	164	228	201	148	876	409	589	463	508	341	242	213	73	15^	41^	28^	44^	49	59	34^
MON-FRI	2.00P	60	ABC	19	B	8.2	25	725	154	231	204	160	853	379	581	453	500	355	225	248	93	16^	61	42	46	66	68	44
	217	99	DD	81	C	7.8	26	689	143	228	199	159	871	372	566	431	480	355	257	243	95	15^	45	33^	51	56	71	36^
	2.00 - 2.30				A	8.2	25	730	162	231	205	141	871	412	589	466	512	335	236	226	75	13^	37^	23^	49	47	60	35^
	CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																											
ONE LIFE TO LIVE-CONT'D																											
2.30 - 3.00				A	8.4	25	744	166	225	197	155	882	405	589	459	504	346	248	201	71	16^	44^	33^	39^	52	58	32^
PRICE IS RIGHT 1				A	5.4	20	478	84	160	104	73	735	171	307	241	282	312	387	460	252	21^	11v	20^	61^	69^	78	51^
MON-FRI 11.00A	30	CBS	19	B	5.7	21	505	64	181	125	70	727	163	316	256	292	331	375	459	236	29^	26^	23^	85	83	84	84
208	97	AP	85	C	5.2	22	463	70	159	104	77	730	179	311	242	286	302	375	443	233	20^	21^	18^	73	69	82	59
PRICE IS RIGHT 2				A	7.1	26	631	74	158	107	75	733	178	304	237	276	279	390	464	244	34^	18^	24^	69	65	75	59
MON-FRI 11.30A	30	CBS	19	B	7.5	26	662	59	174	124	76	736	170	312	247	289	311	382	460	234	31^	29^	24^	79	77	78	78
208	97	AP	86	C	6.6	27	586	58	161	110	76	736	174	304	236	282	295	387	448	237	20^	21^	17^	67	62	77	52
RYAN'S HOPE				A	3.2	11	284	149	280	245	148	826	404	579	467	509	333	205	241	43^	25v	70^	48^	64^	74^	73^	65^
MON-FRI 12.00N	30	ABC	19	B	3.4	11	300	137	274	233	146	794	378	573	470	507	339	183	251	47^	28^	81^	51^	82^	88	90	80^
162	80	DD	83	C	3.1	12	278	138	255	232	139	823	398	588	476	518	329	193	259	50^	24^	57^	38^	93	61^	100	54^
SALE OF THE CENTURY				A	3.6	14	315	39^	171	120	47^	760	152	301	263	334	324	388	426	228	13v	13v	17v	47^	70^	57^	60^
MON-FRI 10.00A	30	NBC	19	B	3.5	13	310	55^	179	131	43^	766	148	313	276	341	326	389	448	215	24^	24^	20v	49^	52^	55^	47^
143	74	QG	81	C	3.0	13	267	68^	143	111	54^	779	159	333	289	333	308	401	418	209	18v	22v	19v	47^	53^	62^	38^
SANTA BARBARA				A	5.3	16	470	88	182	145	170	803	259	419	308	370	355	322	299	106	24^	96	68	25^	41^	38^	29^
TUE-FRI 3.00P	60	NBC	18	B	5.3	16	469	91	201	165	171	815	264	432	318	385	350	315	321	114	31^	119	69	40^	50^	50^	39^
198	98	DD	80	C	5.0	16	442	92	198	164	172	823	266	463	345	419	372	286	288	105	32^	112	73	32^	50^	47^	35^
3.00 - 3.30				A	5.2	16	463	89	185	151	176	806	262	425	309	368	355	321	304	106	22^	92	66	28^	42^	41^	28^
3.30 - 4.00				A	5.4	16	476	88	180	139	165	800	257	413	308	372	355	323	295	106	25^	100	71	23^	41^	34^	29^
SCRABBLE				A	4.6	14	408	52^	166	128	95	816	166	336	268	335	335	413	320	169	16v	42^	33^	58^	63^	63^	58^
MON-FRI 12.30P	30	NBC	19	B	4.9	15	430	48^	160	117	71	784	138	311	256	310	340	419	360	187	22^	37^	28^	58^	54^	56^	55^
156	84	QG	96	C	4.0	14	352	67^	147	114	74	799	170	324	263	310	309	429	367	191	23^	26^	26^	44^	51^	54^	41^
SOAP OPERA AWARDS(S)				A	10.4	27	921	101	209	179	191	886	304	499	370	435	386	321	339	120	43^	144	77	45^	61^	31^	75
MON 3.00P	120	NBC																									
197	99	AC																									
3.00 - 3.30				A	8.9	25	789	96	210	189	196	895	299	510	372	437	405	320	350	111	24^	141	63^	51^	74^	49^	77^
3.30 - 4.00				A	9.6	25	851	104	209	180	217	893	313	510	359	423	399	319	344	107	36^	155	80	54^	69^	38^	85
4.00 - 4.30				A	11.2	29	992	96	189	159	187	885	299	489	367	435	379	328	328	123	48^	145	86	47^	53^	26^	75
4.30 - 5.00				A	11.8	28	1045	108	229	191	172	883	308	497	383	448	372	321	340	135	59^	139	77	33^	52^	19^	66
SUPER PASSWORD				A	3.9	13	346	93^	144	105	106	782	196	349	280	321	286	392	309	143	17v	50^	46^	55^	66^	93^	27^
MON-FRI 12.00N	30	NBC	19	B	4.0	13	353	74	127	93	91	768	170	314	246	285	293	414	353	180	21^	44^	31^	62^	63^	80	45^
158	71	QG	82	C	3.3	12	292	78^	117	87	84^	783	178	313	245	291	291	423	364	188	22v	32^	25^	49^	62^	68^	43^
WHEEL OF FORTUNE				A	6.6	24	581	71	170	127	73	794	193	326	263	315	296	417	350	171	11v	26^	15v	42^	61	71	32^
MON-FRI 11.00A	30	NBC	19	B	6.7	24	592	69	172	133	70	797	171	328	267	323	324	414	361	178	14^	28^	16^	53	50	63	39^
205	98	QG	83	C	5.5	23	488	69	159	113	70	808	173	314	256	318	311	433	379	192	17^	24^	20^	40^	50^	57	33^
WHO'S THE BOSS? M-F				A	3.6	14	317	153	282	255	156	750	347	552	443	477	310	163	325	68^	42^	75^	67^	111	138	149	100^
MON-FRI 11.00A	30	ABC	19	B	4.2	15	375	116	253	227	152	700	323	512	400	432	289	157	312	59^	58^	91	66^	123	114	114	123
CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

JAN.18–24,1988

PROGRAM NAME / DAY TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																											
WHO'S THE BOSS? M-F-CONT'D																											
155	79	CS	83	C	3.7	15	327	125	238	214	134	715	323	506	398	428	293	178	295	56^	44^	65^	46^	115	84	123	76^
WIN, LOSE OR DRAW				A	5.4	19	475	86	222	185	115	787	241	403	316	372	312	327	329	108	23^	57^	38^	76	88	110	53^
MON-FRI 11.30A	30	NBC	19	B	5.2	18	463	89	203	169	105	787	219	396	315	368	332	338	331	123	28^	59	39^	68	72	77	62
185	89	QG	96	C	4.0	16	350	102	170	138	100	805	230	404	322	383	335	340	321	132	26^	38^	32^	53^	71^	75	48^
YOUNG AND THE RESTLESS				A	9.1	29	810	117	215	176	120	881	295	482	380	423	360	356	308	128	22^	25^	28^	60	67	81	46
MON-FRI 12.30P	60	CBS	19	B	9.3	29	828	102	229	193	149	878	300	491	368	414	371	340	313	123	24^	39	38	57	76	78	55
210	99	DD	86	C	8.0	29	709	99	203	163	134	866	280	462	345	397	359	352	287	124	19^	28^	28^	44	63	70	37
12.30 - 1.00				A	8.9	29	790	115	217	178	116	874	288	471	374	419	362	358	318	136	24^	25^	29^	67	67	86	49
1.00 - 1.30				A	9.3	29	828	119	214	175	124	889	303	492	386	428	358	354	299	119	21^	25^	28^	54	67	76	44

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN																								
ABC WEEKEND SPECIALS(R)	A	2.2	7	195	1468	96^	410	274^	59v	247^	286^	150^	137^	193^	93^	524	296^	228^	243^	281^	169^	113^	130^	152^
SAT 1.00P 30 ABC 3	B	2.4	7	213	1503	164^	455	336	99^	260	268	125^	143^	167	101^	520	317	203	189	330	202	129^	145^	185
150 82 CA 6	C	2.3	7	199	1504	152^	499	371	92^	328	217	92^	124^	135^	81^	461	284	177	179	282	174	108^	134^	148^
THE SECRET WORLD OF OG, PT 1																								
ALF-SAT MORN	A	6.1	20	540	1431	124	396	313	96^	252	232	123	109^	146	86^	551	299	253	209	342	209	132	189	152
SAT 10.00A 30 NBC 4	B	6.4	22	565	1517	128	399	343	78	255	187	94	93	127	60	676	357	319	269	407	238	170	195	212
207 99 CA 11	C	6.2	22	548	1516	130	361	312	86	251	206	104	103	136	71	697	360	337	267	430	238	192	213	217
ALL NEW POUND PUPPIES	A	3.8	13	337	1334	51^	174^	145^	27v	158^	144^	38v	106^	97^	47v	858	406	452	350	508	240	268	261	247
SAT 9.30A 30 ABC 4	B	3.5	13	312	1537	77^	281	207	45^	204	139	45^	94^	96^	43^	913	448	465	373	539	288	251	290	249
209 98 CA 18	C	3.6	14	315	1496	79^	297	247	60^	201	175	80^	95	123	52^	824	401	422	333	491	256	235	247	244
ALVIN AND THE CHIPMUNKS	A	6.0	19	532	1490	158	390	316	81^	229	211	91^	120	108^	103^	661	299	362	254	407	180	227	180	227
SAT 10.30A 30 NBC 4	B	6.8	22	598	1544	158	393	332	82	250	197	81	117	117	81	704	330	374	286	418	205	213	194	224
203 98 CA 20	C	6.3	22	557	1525	152	359	308	86	223	224	88	135	139	84	719	338	381	309	411	199	212	212	198
ANIMAL CRACK-UPS	A	3.7	12	328	1510	165^	526	455	94^	366	184^	104^	81^	118^	66^	433	254	179^	126^	307	176^	131^	174^	133^
SAT 12.00N 30 ABC 4	B	4.3	13	379	1611	157	502	390	114	378	180	60^	120	98	82	551	318	233	192	359	196	163	173	186
183 88 CL 14	C	3.6	12	317	1543	145	445	334	117	384	207	81^	125	122	85	508	274	234	195	313	168	144	150	163
BUGS BUNNY & TWEETY SHOW	A	4.7	15	416	1567	126^	343	296	106^	304	226	102^	125^	154	73^	693	391	301	312	381	220	161	214	166
SAT 11.30A 30 ABC 4	B	5.0	15	443	1639	134	428	339	106	355	202	79	122	133	69^	655	347	307	274	381	205	175	189	191
196 92 CA 16	C	4.2	14	376	1559	123	388	308	106	337	208	95	113	133	75	626	320	305	272	353	181	172	191	162
CARE BEAR FAMILY	A	1.6	11	142	1298	46v	206^	147^	<<	103v	118^	<<	116v	87v	31v	871	379^	492	327^	544	197^	347^	208^	337^
SAT 8.00A 30 ABC 4	B	1.6	12	140	1388	59^	320	236	37v	268	102^	27v	75^	68^	35v	697	368	329	265	432	237	196^	233	199^
201 97 CA 18	C	2.0	14	173	1334	67^	297	243	44^	238	99^	33v	66^	65^	33v	700	334	366	251	449	232	217	244	205
DENNIS THE MENACE	A	3.9	12	346	1598	103^	299	230	67^	197	192	101^	91^	114^	78^	909	426	483	363	547	265	282	293	253
SAT 11.30A 30 CBS 4	B	3.7	11	330	1600	134	367	295	79^	258	211	101	110	137	75^	763	431	332	346	418	253	165	197	221
179 88 CA 4	C	3.7	11	330	1600	134	367	295	79^	258	211	101	110	137	75^	763	431	332	346	418	253	165	197	221
FLINTSTONE KIDS	A	4.5	14	399	1501	145^	365	281	88^	202	210	94^	116^	130^	80^	724	391	333	331	393	182	212	211	182
SAT 11.00A 30 ABC 4	B	4.9	15	430	1612	154	415	322	97	246	210	83	127	127	83	741	407	334	310	431	232	199	218	213
202 94 CA 17	C	4.0	14	352	1585	130	388	320	97	250	242	117	125	162	80	705	369	335	296	409	208	201	208	201
FOOFUR	A	3.7	12	328	1514	149^	428	373	99^	178^	317	147^	170^	204	113^	591	283	308	330	261	119^	141^	136^	125^
SAT 12.00N 30 NBC 3	B	3.1	10	272	1561	115^	479	392	105^	251	265	136	129^	189	76^	566	284	282	281	285	145	140	148	137
158 81 CA 18	C	3.3	12	295	1513	161	409	336	102	247	244	107	137	141	102	613	317	296	271	342	167	176	173	169
FRAGGLE ROCK	A	4.8	15	425	1490	181	458	364	57^	190	245	84^	160	120^	125^	597	273	324	296	301	149^	152	162	139^
SAT 11.00A 30 NBC 4	B	4.9	16	434	1516	163	429	356	74	234	195	76	119	102	92	659	305	354	318	341	171	170	172	169
201 98 CA 11	C	5.0	17	444	1539	163	391	325	82	239	208	73	136	114	94	701	337	363	322	379	190	189	205	174
GALAXY HIGH SCHOOL	A	2.9	10	257	1384	90^	373	242^	46v	214^	230^	115^	115^	200^	30v	567	360	207^	276	290	161^	130^	177^	113^
SAT 12.30P 30 CBS 3	B	3.4	10	301	1692	223	441	354	106^	310	258	116^	142	145	113^	683	411	272	298	385	236	149	161	224
139 65 CA 3	C	3.4	10	301	1692	223	441	354	106^	310	258	116^	142	145	113^	683	411	272	298	385	236	149	161	224

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PROGRAM AUDIENCE ESTIMATES (Alpha)

JAN.18–24,1988

PROGRAM NAME / DAY TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																											
GUMMI BEARS				A	3.0	21	266	1481	75^	399	300	59v	272	99^	67^	31v	73^	25v	711	376	335	322	388	206^	182^	242	146^
SAT 8.00A	30	NBC	4	B	2.6	20	230	1378	58^	332	269	46^	283	134	88^	46^	96^	38^	629	371	258	208	421	268	153	225	195
201	98	CA	20	C	2.9	20	256	1360	59^	309	254	47^	217	147	85^	62^	98^	49^	688	381	307	265	423	251	172	218	205
HELLO KITTY				A	2.2	15	195	1302	47v	370	276^	47v	260^	97^	95^	<<	54v	43v	574	333	241^	220^	354	210^	144^	171^	183^
SAT 8.00A	30	CBS	4	B	1.9	14	164	1338	67^	344	246	41v	327	75^	36v	40v	33v	43v	591	369	223	202	390	265	125^	240	150^
200	96	CA	19	C	1.9	13	167	1294	44^	287	197	41^	235	92^	62^	30v	54^	38v	680	355	325	223	458	247	211	278	179
I'M TELLING				A	2.7	9	239	1782	79^	433	370	102^	276	353	176^	177^	283	70^	720	328	391	276	444	196^	247^	219^	225^
SAT 12.30P	30	NBC	3	B	2.5	8	224	1630	85^	461	340	98^	299	281	139^	143^	229	52^	589	315	274	200	389	207	182	210	179
111	58	CA	18	C	2.6	9	234	1492	138	413	312	112	248	258	101^	156	168	90^	574	300	274	210	364	187	178	179	185
LITTLE CLOWNS-HAPPYTOWN				A	1.9	10	168	1265	33v	124^	75v	<<	101^	123^	27v	96v	120^	3v	916	424	492	376^	541	234^	307^	233^	307^
SAT 8.30A	30	ABC	4	B	2.0	11	179	1410	51^	268	198	22v	217	77^	20v	57^	52^	26v	848	411	437	315	533	263	270	312	222
205	99	CA	18	C	2.4	13	216	1464	74^	303	253	52^	214	124	53^	71^	79^	45^	823	374	449	301	522	261	261	282	240
LITTLE WIZARDS				A	4.0	13	354	1438	100^	321	264	74^	189	163^	43v	120^	85^	78^	764	416	348	333	431	222	209	202	229
SAT 10.00A	30	ABC	4	B	3.9	13	346	1511	107	328	241	75^	211	161	72^	88	80^	81^	812	431	381	362	449	245	204	214	236
206	98	CA	16	C	3.9	14	342	1484	100	336	279	88	220	199	101	98	116	83	729	386	343	327	402	223	179	199	204
MIGHTY MOUSE				A	5.0	16	443	1525	95^	384	303	41^	267	106^	60^	45^	94^	12v	768	358	410	389	379	203	177	275	104^
SAT 10.30A	30	CBS	4	B	4.5	14	394	1548	89	362	290	69^	294	152	88	64^	121	31^	740	405	335	346	394	232	162	266	128
198	96	CA	16	C	4.2	15	373	1536	87	330	264	62^	238	147	78	69^	101	47^	820	464	357	381	440	255	185	269	171
MUPPET BABIES I				A	4.2	22	372	1453	68^	290	224	40v	168^	152^	106^	46^	88^	64^	843	491	352	297	545	316	230	330	216
SAT 8.30A	30	CBS	4	B	3.6	19	315	1383	53^	274	208	31^	193	87^	53^	34^	56^	31^	829	505	324	275	554	360	194	351	203
205	97	CA	19	C	3.5	19	310	1399	45^	259	193	31^	186	93	54^	39^	67^	27^	861	467	395	308	554	308	245	333	220
MUPPET BABIES II				A	5.3	22	470	1456	85^	273	219	34v	147	148	103^	45^	94^	53^	889	502	387	338	551	312	239	364	186
SAT 9.00A	30	CBS	4	B	4.6	20	408	1475	70^	279	219	35^	177	91	50^	41^	56^	35^	929	549	380	352	576	346	230	391	186
206	97	CA	19	C	4.4	20	394	1469	50^	261	201	37^	176	102	56^	45^	73	29^	931	496	435	358	572	307	266	342	231
MUPPET BABIES III				A	5.4	19	478	1475	74^	301	241	27v	172	109^	75^	34v	77^	32v	894	478	416	352	541	296	246	334	207
SAT 9.30A	30	CBS	4	B	4.9	18	430	1535	81	312	252	40^	199	92	49^	43^	58^	33^	932	555	377	378	554	328	226	373	181
203	97	CA	19	C	4.8	19	425	1513	62	273	220	39^	187	112	58^	54^	78	34^	941	520	421	383	557	307	251	336	221
MY PET MONSTER				A	3.0	12	266	1332	46v	152^	116^	32v	126^	134^	36v	98^	100^	34v	921	419	501	330	590	272	318	267	323
SAT 9.00A	30	ABC	4	B	2.9	12	255	1503	56^	274	214	37^	205	113^	39^	74^	81^	32^	911	460	451	310	601	322	278	315	285
206	98	CA	18	C	3.2	14	284	1492	68^	276	233	60^	195	170	86^	84^	116	54^	852	427	425	311	541	295	246	272	269
NEW ARCHIES				A	4.4	14	390	1551	187	495	390	81^	200	265	120^	145^	131^	135^	592	284	308	300	292	141^	151^	136^	156^
SAT 11.30A	30	NBC	4	B	4.2	13	372	1534	163	434	350	76^	220	227	93	134	133	95	653	327	326	297	356	194	162	167	189
184	93	CA	19	C	4.4	15	393	1508	172	365	306	98	211	264	110	155	151	113	667	332	335	290	377	199	178	183	194
PEE WEE'S PLAYHOUSE				A	6.8	23	602	1529	72^	292	248	18v	222	86^	43^	44^	74^	13v	928	424	504	428	500	243	257	337	163
SAT 10.00A	30	CBS	4	B	6.1	21	540	1592	88	343	286	48^	269	92	36^	56^	65	27^	888	468	420	408	480	251	229	326	154
209	99	CL	19	C	6.0	22	533	1563	90	306	252	53	233	132	50	82	86	46^	893	475	418	395	498	259	239	306	192
POPEYE & SON				A	4.7	15	416	1629	105^	356	266	69^	236	153	88^	65^	99^	54^	884	437	448	352	533	278	255	300	232
CONT'D																											

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PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																												
POPEYE & SON-CONT'D																												
SAT	11.00A	30	CBS	4	B	4.3	14	383	1537	109	346	277	91	279	165	83	82	108	57^	747	420	327	322	425	257	168	228	197
	192	93	CA	16	C	4.0	14	357	1567	111	348	276	82	249	194	94	100	119	74	776	449	327	344	432	254	178	237	195
REAL GHOSTBUSTERS					A	4.7	15	416	1402	99^	301	219	116^	213	189	92^	97^	110^	80^	699	442	257	300	399	246	153	239	160
SAT	10.30A	30	ABC	4	B	4.8	16	427	1528	124	355	269	111	238	181	88	94	100	81	753	463	290	327	425	275	150	219	207
	210	98	CA	15	C	4.7	16	416	1540	119	353	291	118	254	238	125	113	147	91	695	408	287	291	404	250	155	202	203
SMURFS I					A	4.2	22	372	1445	71^	355	271	51^	255	107^	69^	38v	72^	35v	728	352	376	282	446	195	251	263	183
SAT	8.30A	30	NBC	4	B	4.0	22	352	1415	54^	343	283	50^	290	139	85^	54^	98	41^	643	348	295	242	401	220	181	200	201
	206	99	CA	20	C	4.1	22	367	1409	74	327	276	51^	223	161	88	74	110	52^	698	371	327	287	411	226	185	213	198
SMURFS II					A	5.5	23	487	1363	82^	382	312	64^	243	135	58^	77^	100^	35^	603	335	268	245	358	186	172	201	157
SAT	9.00A	30	NBC	4	B	5.2	23	463	1406	86	377	315	65^	274	133	71	62^	91	42^	621	352	269	248	373	218	155	181	193
	206	99	CA	20	C	5.3	23	472	1417	97	346	292	68	238	170	84	86	114	56	663	362	301	284	379	216	163	200	179
SMURFS III					A	6.6	23	585	1346	117	399	345	73^	250	152	62^	90^	101^	51^	546	281	265	220	326	174	152	191	135
SAT	9.30A	30	NBC	4	B	6.3	24	558	1427	106	380	333	82	258	152	80	73	99	53^	637	336	301	258	379	217	162	187	192
	206	99	CA	20	C	6.1	24	537	1442	115	361	312	80	239	181	90	90	116	64	661	348	313	282	379	208	171	199	180
TEEN WOLF					A	3.1	10	275	1458	99^	348	231^	83^	245	202^	108^	93^	143^	59v	662	366	296	303	359	173^	186^	221^	139^
SAT	12.00N	30	CBS	4	B	3.5	10	306	1708	188	417	350	99^	316	247	121	126	142	105	727	406	321	366	361	222	139	170	191
	144	68	CA	4	C	3.5	10	306	1708	188	417	350	99^	316	247	121	126	142	105	727	406	321	366	361	222	139	170	191

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PROGRAM AUDIENCE ESTIMATES (Alpha)

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PROGRAM NAME / DAY / TIME / #STNS / DUR / CVG% / NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOT. PERS (2+)	WORK-ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS																									
ABC COLLEGE BSKTBALL SPEC(S) SUN 2.00P 120 ABC 137 67 SE		A	2.5	7	222	1594	176^	482	210^	439	199^	813	84^	260^	555	773	516	578	472	534	460	195^	110^	71v	189^
MICHIGAN VS INDIANA																									
2.00 - 2.30		A	2.4	7	213	1660	178^	513	212^	443	171^	804	98^	256^	559	739	494	558	461	525	461	180^	103^	79^	239^
2.30 - 3.00		A	2.3	6	204	1626	222^	481	241^	435	221^	823	124^	302^	610	753	540	612	487	559	459	140^	103^	78v	219^
3.00 - 3.30		A	2.7	7	239	1572	175^	485	217^	444	206^	813	69^	259^	541	791	519	580	471	532	465	211^	108^	68v	166^
3.30 - 4.00		A	2.6	7	230	1528	134^	453	175^	434	199^	813	49v	227^	519	804	510	562	470	521	456	242^	123^	62v	140^
ABC COLLEGE BSKTBALL SP2(S) SUN 4.00P 126 ABC 144 69 SE		A	3.2	7	284	1475	169^	470	191^	461	177^	828	75^	239	499	802	473	567	424	518	476	235	130^	80^	47v
TEMPLE VS UNLV																									
4.00 - 4.30		A	2.6	6	230	1505	163^	482	193^	468	187^	799	84^	235^	505	781	486	555	421	490	462	225^	142^	98^	81^
4.30 - 5.00		A	2.8	7	248	1478	194^	493	206^	484	173^	819	66v	224^	473	798	452	562	408	518	478	236^	125^	60v	41v
5.00 - 5.30		A	2.8	6	248	1493	175^	468	200^	468	158^	842	62v	243^	509	817	484	573	447	536	483	244^	142^	78^	41v
5.30 - 6.00		A	3.9	9	346	1475	156^	440	164^	433	172^	878	87^	258	530	844	495	594	443	541	498	250	127^	86^	29v
6.00 - 6.30		A	5.4	11	478	1708	193	608	270	575	273	900	90^	264	538	865	502	633	447	578	518	231	120^	91^	80^
ABC WIDE WORLD-SPORTS SAT		A	6.5	16	576	1431	211	566	279	557	301	629	34^	197	383	615	368	438	348	418	323	177	82^	50^	153
SAT 4.30P 90 ABC	3	B	6.8	16	603	1533	216	607	289	594	284	639	65	213	376	610	348	405	311	369	294	205	111	61	175
197 94 SA	3	C	6.8	16	603	1533	216	607	289	594	284	639	65	213	376	610	348	405	311	369	294	205	111	61	175
4.30 - 5.00		A	5.6	14	496	1418	218	574	279	567	304	600	20v	176	361	590	350	402	340	392	322	188	94^	47^	150
5.00 - 5.30		A	6.5	16	576	1411	224	547	293	534	303	638	32^	201	405	619	385	443	373	430	328	176	82^	53^	144
5.30 - 6.00		A	7.3	16	647	1477	198	585	269	578	302	652	48^	212	385	639	372	467	337	433	324	172	73^	51^	167
BOB HOPE GOLF-SAT(S) SAT 4.44P 106 NBC 166 86 SE		A	4.0	9	354	1533	140^	637	202	635	190	766	65^	203	323	752	309	337	257	286	313	414	42v	23v	88^
4.30 - 5.00		A	3.4	9	301	1575	138^	648	249	633	205^	789	101^	315	396	774	380	407	295	322	219	366	65^	20v	74^
5.00 - 5.30		A	4.0	10	354	1538	151^	625	205	624	190	777	61^	221	335	763	321	347	273	300	298	415	31v	24v	105^
5.30 - 6.00		A	4.2	10	372	1543	132^	631	197	631	176	784	64^	201	321	771	308	339	257	289	317	431	43v	25v	86^
6.00 - 6.30		A	4.1	9	363	1507	138^	654	185	654	199	729	55^	137^	282	715	268	296	227	255	368	419	43v	21v	81^
BOB HOPE GOLF-SUN(S) SUN 4.30P 127 NBC 193 97 SE		A	6.9	15	611	1479	154	654	198	651	202	717	48^	129	256	710	249	341	208	299	345	369	47^	39^	62^
4.30 - 5.00		A	6.4	15	567	1548	201	741	268	739	268	668	53^	144	262	657	251	322	210	280	303	335	65^	44^	74^
5.00 - 5.30		A	6.7	15	594	1473	139	647	181	647	192	696	44^	102^	241	695	239	324	196	281	349	371	62^	53^	68^
5.30 - 6.00		A	7.0	15	620	1434	138	644	173	636	175	704	52^	104	220	701	218	324	168	274	348	378	34^	29^	52^
6.00 - 6.30		A	7.4	15	656	1452	146	597	176	594	181	772	47^	160	292	762	282	384	244	346	366	378	31^	31^	51^
CONT'D																									

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME DUR NET NO. OF T/C / #STNS CVG% TYPE	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOT. PERS (2+)	WORK-ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																								
BOB HOPE GOLF-SUN(S)-CONT'D 6.30 - 7.00	A	7.6	14	673	1491	134	620	184	620	199	761	36^	143	275	746	260	349	239	328	367	396	38^	33^	73^
CBS NCAA BASKETBALL-SAT	A	3.9	11	346	1453	139^	455	218	435	216	798	134^	265	453	746	402	485	320	403	383	261	127^	94^	74^
SAT 2.00P 129 CBS 3	B	3.5	10	314	1408	157	432	252	400	214	748	109^	321	485	696	433	486	377	429	306	210	106^	72^	121
195 95 SE 5	C	3.8	11	341	1419	140	400	214	379	195	756	95^	291	475	712	431	486	381	436	334	226	127	84^	136
PITTSBURGH VS OKLAHOMA KENTUCKY VS LSU																								
2.00 - 2.30	A	3.9	12	346	1491	135^	450	227	437	208	764	147^	265	447	726	409	487	300	379	370	238	156^	112^	121^
2.30 - 3.00	A	3.7	11	328	1495	137^	463	222	450	222	837	149^	265	457	810	430	533	308	411	433	277	125^	105^	70^
3.00 - 3.30	A	3.6	10	319	1475	147^	489	239	463	235	802	138^	265	456	732	386	480	319	413	395	251	109^	66^	75^
3.30 - 4.00	A	4.2	12	372	1395	143^	441	200	417	212	800	109^	269	460	740	400	468	351	418	355	272	110^	83^	44v
4.00 - 4.30	A	4.2	11	372	1472	131^	429	203	406	198	836	130^	276	473	746	383	450	343	409	374	296	161^	123^	46^
CBS NCAA BASKETBALL-SAT 2	A	4.9	12	434	1440	142^	436	167	422	186	752	84^	243	425	704	376	429	341	395	346	274	142^	87^	110^
SAT 4.10P 138 CBS 1	B	4.9	12	434	1440	142^	436	167	422	186	752	84^	243	425	704	376	429	341	395	346	274	142^	87^	110^
198 96 SE 1	C	4.9	12	434	1440	142^	436	167	422	186	752	84^	243	425	704	376	429	341	395	346	274	142^	87^	110^
PURDUE VS LOUISVILLE																								
4.00 - 4.30	A	3.4	9	301	1410	139^	452	207^	435	217	745	89^	193^	429	702	386	436	340	390	396	266	129^	105^	85^
4.30 - 5.00	A	3.9	10	346	1405	123^	426	172^	401	168^	729	67^	213	438	693	402	440	371	409	371	253	169^	115^	81^
5.00 - 5.30	A	4.6	12	408	1457	138^	398	138^	383	162	818	109^	286	499	749	430	490	390	450	384	259	145^	83^	96^
5.30 - 6.00	A	5.4	13	478	1466	157	432	166	422	196	767	87^	270	438	712	383	443	351	411	332	269	131^	72^	137
6.00 - 6.30	A	6.6	14	585	1486	150	483	177	474	201	735	73^	233	362	694	321	378	289	345	307	316	142	83^	127
CBS NCAA BASKETBALL-SUN	A	5.5	16	487	1407	175	412	213	397	212	712	95^	323	506	667	460	528	410	478	311	138	182	116^	102^
SUN 12.00N 120 CBS 2	B	5.0	12	443	1440	167	438	233	412	211	740	86^	322	515	703	478	554	430	506	324	148	162	95^	101^
200 97 SE 2	C	5.0	12	443	1440	167	438	233	412	211	740	86^	322	515	703	478	554	430	506	324	148	162	95^	101^
GEORGETOWN VS SYRACUSE																								
12.00 - 12.30	A	4.0	12	354	1372	158^	467	180	453	191	667	105^	310	495	619	447	512	390	455	288	107^	147^	102^	92^
12.30 - 1.00	A	5.2	15	461	1398	169	432	204	420	216	682	104^	309	485	631	434	506	382	454	305	125^	207	136^	77^
1.00 - 1.30	A	5.9	17	523	1438	184	396	220	378	222	720	88^	335	512	672	464	543	425	504	314	129	194	120^	128
1.30 - 2.00	A	6.7	18	594	1451	186	391	241	373	220	777	93^	340	538	738	499	558	445	503	337	180	177	110	107^
CBS SPORTS SUNDAY	A	5.6	15	496	1396	189	388	222	385	213	741	103^	332	483	715	458	528	381	450	313	188	157	105^	110^
SUN 2.00P 90 CBS 1	B	5.6	15	496	1396	189	388	222	385	213	741	103^	332	483	715	458	528	381	450	313	188	157	105^	110^
188 91 SA 1	C	5.6	15	496	1396	189	388	222	385	213	741	103^	332	483	715	458	528	381	450	313	188	157	105^	110^
WORLD TRIATHLON CHAMPIONSHIPS																								
2.00 - 2.30	A	4.9	13	434	1391	187	410	232	406	214	738	95^	344	476	721	459	516	381	438	299	205	146^	88^	97^
2.30 - 3.00	A	5.2	14	461	1382	175	393	214	393	209	723	89^	323	458	708	443	531	370	457	306	177	143	93^	123^
3.00 - 3.30	A	6.6	18	585	1432	204	374	224	368	218	767	121	334	516	727	476	542	395	461	332	186	179	129	111
NBA ON CBS CONT'D	A	7.5	18	665	1537	188	435	282	411	273	802	101	347	547	757	501	583	445	527	358	174	166	120	134

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

JAN. 18-24, 1988

PROGRAM NAME / DAY TIME DUR NET NO. OF T/C / #STNS CVG% TYPE	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK-ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																								
NBA ON CBS-CONT'D																								
SUN 3.30P 150 CBS 1	B	7.5	18	665	1537	188	435	282	411	273	802	101	347	547	757	501	583	445	527	358	174	166	120	134
198 97 SE 1	C	7.5	18	665	1537	188	435	282	411	273	802	101	347	547	757	501	583	445	527	358	174	166	120	134
LA LAKERS VS SEATTLE SUPERSONICS																								
3.30 - 4.00	A	6.5	17	576	1527	201	373	258	360	263	834	111	344	568	780	514	611	458	555	400	169	159	118	161
4.00 - 4.30	A	7.4	18	656	1477	164	398	279	370	262	800	106	336	544	752	497	578	438	519	365	175	165	120	113
4.30 - 5.00	A	7.4	18	656	1556	182	454	303	426	277	815	107	342	550	774	508	597	442	531	367	176	165	122	122
5.00 - 5.30	A	7.8	18	691	1578	190	466	284	441	280	788	95	360	536	743	491	570	441	520	331	172	178	127	146
5.30 - 6.00	A	8.2	18	727	1580	209	480	288	455	288	800	92	358	552	759	510	578	460	528	344	181	165	115	135
NBC COLLEGE BSKBL SAT	A	2.7	8	239	1377	141^	446	198^	438	170^	679	100^	329	444	640	406	437	345	376	218^	204^	115^	77^	137^
SAT 2.30P 134 NBC 3	B	3.8	10	334	1520	176	481	241	469	228	785	127	334	508	708	431	483	381	433	313	225	111	64^	144
184 90 SE 4	C	3.6	10	320	1468	179	462	232	453	224	754	106	291	458	694	398	452	352	406	311	242	107	65^	146
KANSAS VS NOTRE DAME																								
2.30 - 3.00	A	2.0	6	177	1296	75v	394	193^	390	148^	569	73v	258^	401	534	367	382	328^	344^	257^	152^	150^	73v	183^
3.00 - 3.30	A	2.4	7	213	1309	79^	401	186^	388	135^	705	102^	314	475	672	442	464	372	395	253^	208^	83^	45v	119^
3.30 - 4.00	A	2.1	6	186	1355	204^	484	269^	479	245^	634	118^	367	459	597	422	446	341^	365	177^	151^	79v	59v	158^
4.00 - 4.30	A	3.2	9	284	1418	186^	477	179^	469	173^	696	95^	341	446	655	406	448	351	394	204^	207^	123^	97^	123^
4.30 - 5.00	A	5.0	13	443	1493	147	466	176	457	155	771	111^	357	439	724	392	436	328	372	207	288	138^	100^	118^
NBC COLLEGE BSKBL SUN	A	4.4	12	390	1470	207	433	218	419	217	832	121^	340	490	801	460	541	370	451	382	260	89^	59^	116^
SUN 1.00P 120 NBC 1	B	4.4	12	390	1470	207	433	218	419	217	832	121^	340	490	801	460	541	370	451	382	260	89^	59^	116^
187 90 SE 1	C	4.4	12	390	1470	207	433	218	419	217	832	121^	340	490	801	460	541	370	451	382	260	89^	59^	116^
NORTH CAROLINA VS N.C. STATE																								
1.00 - 1.30	A	3.0	8	266	1452	152^	386	186^	373	177^	832	148^	355	506	794	468	552	357	441	353	243	88^	75^	147^
1.30 - 2.00	A	3.8	10	337	1419	221	405	208	392	212	763	114^	323	427	745	409	501	313	405	333	244	115^	94^	136^
2.00 - 2.30	A	5.1	14	452	1448	230	425	223	413	221	820	122^	333	482	788	450	520	360	429	381	269	85^	40^	118^
2.30 - 3.00	A	5.9	16	523	1481	200	468	227	452	231	858	106^	337	514	825	481	562	408	489	417	264	74^	44^	81^
PRO BOWLERS TOUR	A	4.6	13	408	1436	125^	634	206	620	236	589	16v	128^	234	575	219	278	218	276	278	297	27v	20v	186
SAT 3.00P 90 ABC 4	B	4.1	10	361	1448	157	678	225	669	242	600	25^	121	256	589	245	306	231	292	277	283	38^	25^	132
171 86 SE 4	C	4.1	10	361	1448	157	678	225	669	242	600	25^	121	256	589	245	306	231	292	277	283	38^	25^	132
3.00 - 3.30	A	3.7	11	328	1491	122^	632	234	611	250	574	17v	134^	240	557	222	273	222	273	249	284	63^	37v	222
3.30 - 4.00	A	4.7	13	416	1427	122^	649	205	635	236	580	18v	120^	208	563	191	255	190	254	272	308	18v	18v	179
4.00 - 4.30	A	5.4	14	478	1407	128^	623	189	614	227	607	12v	130^	251	598	242	302	239	299	305	296	11v	11v	167
SPORTSWORLD	A	6.2	16	549	1320	258	669	275	661	289	543	43^	128	212	536	205	280	169	244	264	256	27v	8v	81^
SUN 3.00P 90 NBC 1	B	6.2	16	549	1320	258	669	275	661	289	543	43^	128	212	536	205	280	169	244	264	256	27v	8v	81^
174 91 SA 1	C	6.2	16	549	1320	258	669	275	661	289	543	43^	128	212	536	205	280	169	244	264	256	27v	8v	81^
3.00 - 3.30	A	4.9	13	434	1371	241	627	243	619	269	618	54^	175	282	609	272	348	228	304	291	261	31v	14v	96^
3.30 - 4.00	A	6.4	16	567	1294	270	676	272	668	293	523	50^	121	188	514	179	250	138	209	240	264	22v	5v	73^
CONT'D																								

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY / TIME #STNS / DUR CVG% / NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK-ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																									
SPORTSWORLD-CONT'D																									
4.00 - 4.30		A	7.2	18	638	1326	263	702	303	692	304	517	30^	104	189	513	186	264	159	238	271	249	29^	7v	78^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	W 18-34	W 18-49	W 21+	W 25-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 21+	M 21-49	M 25-49	M 25-54	M 35-64	M 55+	TEENS TOT. 12-17
WEEKEND DAYTIME OTHER																												
BUSINESS WORLD(B)					A	0.6^	2^	53^	1293	198v	604^	90v	213v	604^	198v	198v	287v	391^	673^	270v	360^	673^	360^	360^	360^	107v	313^	<<
SUN	12.30P	30	ABC																									
	89	57	N																									
FACE THE NATION					A	2.7	8	239	1336	181^	715	86^	188^	703	174^	223^	331	477	571	152^	296	535	259^	238^	268	234^	246^	12v
SUN	10.30A	30	CBS	4	B	2.8	8	246	1278	199	685	118^	236	676	208	236	320	421	537	112^	265	521	249	239	265	247	246	9v
	112	77	CC	18	C	2.6	8	230	1310	201	664	104^	222	653	193	233	292	403	565	118	247	554	236	210	244	237	285	27v
HEALTH SHOW					A	2.0	7	177	1515	283^	592	210^	414	541	312^	325^	318^	165^	482	221^	354^	468	340^	318^	358^	219^	87v	107^
SAT	12.30P	30	ABC	4	B	2.2	6	193	1516	228	612	218	370	585	286	322	294	206	442	207	323	422	303	266	309	181	77^	145^
	158	80	N	11	C	1.9	6	168	1406	203	551	187	313	529	244	306	276	177	423	183	287	408	272	231	276	194	90^	132^
MEET THE PRESS					A	1.9	8	168	1079	259^	544	186^	259^	518	209^	278^	168^	216^	433	114^	185^	433	185^	150^	152^	164^	245^	51v
SUN	9.30A	30	NBC	4	B	2.2	8	193	1223	219	625	160	245	610	200	243	248	336	502	148^	247	491	235	213	248	213	221	29v
	139	85	CC	18	C	1.9	7	166	1291	211	661	148^	239	651	205	260	266	367	511	148^	248	494	230	213	256	236	220	36v
SUNDAY MORNING					A	4.4	18	390	1260	188	619	119^	198	618	195	266	298	351	580	117^	216	580	216	200	265	285	300	11v
SUN	9.00A	90	CBS	4	B	4.3	17	383	1312	205	664	125	251	661	239	284	317	367	562	123	252	558	247	221	270	296	261	23^
	173	94	N	18	C	4.2	17	370	1317	209	657	116	231	652	211	265	295	371	565	115	258	561	254	228	275	292	260	21^
9.00 - 9.30					A	3.8	17	337	1245	189	652	147^	195	651	193	267	278	383	521	83^	159^	521	159^	152^	195	240	318	<<
9.30 - 10.00					A	4.4	18	390	1308	200	642	116^	209	642	208	286	326	355	616	134^	226	616	226	205	285	298	310	9v
10.00 - 10.30					A	4.8	18	425	1281	185	596	106^	197	596	194	256	302	337	618	135^	260	618	260	243	313	319	288	22v
SUNDAY TODAY					A	1.6	9	142	1249	255^	585	164^	302^	559	252^	280^	226^	256^	545	194^	327^	544	327^	269^	285^	249^	202^	25v
SUN	8.00A	90	NBC	4	B	1.9	11	168	1187	197	554	124^	239	536	194	229	254	280	534	169^	299	525	289	255	301	265	189	17v
	124	86	N	19	C	1.7	9	146	1254	218	591	150^	253	579	218	278	273	278	526	161^	275	520	269	232	293	265	190	33v
8.00 - 8.30					A	1.1	8	97	1190	296^	702	141v	332^	657	270^	309^	265^	332^	441^	180^	253^	437^	249^	195^	196^	148v	186^	<<
8.30 - 9.00					A	1.6	9	142	1309	223^	561	164^	281^	527	220^	247^	203^	252^	542	171^	318^	542	318^	282^	301^	293^	204^	50v
9.00 - 9.30					A	2.1	9	186	1235	257^	542	176^	301^	531	268^	290^	224^	218^	601	220^	373	601	373	299^	318^	268^	209^	16v
THIS WEEK-DAVID BRINKLEY(B)					A	2.9	9	257	1331	153^	684	25v	159^	680	152^	204^	379	473	545	70^	204^	545	204^	204^	239^	209^	305	54v
SUN	11.30A	60	ABC																									
	151	79	N																									
11.30 - 12.00					A	2.6	8	230	1357	176^	746	28v	214^	743	206^	264^	449	475	512	57v	199^	512	199^	199^	228^	200^	284	59v
12.00 - 12.30					A	3.1	9	275	1353	139^	654	23v	118^	650	111^	160^	332	487	590	82^	215^	590	215^	215^	256	224^	333	52v

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. JAN. 18, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	63.7	64.9	65.0	66.2	67.7	69.1	69.0	69.7	68.3	68.1	67.2	66.1	62.2	60.3	58.2	55.5
ABC TV					←MACGYVER→				←ABC MONDAY NIGHT MOVIE WHAT PRICE VICTORY (PAE)→							
AVERAGE AUDIENCE (Hhlds (000) & %)					12,320 13.9	13.3 *		14.5 *	9,570 10.8	11.2 *		10.9 *		10.5 *		10.6 *
SHARE AUDIENCE %					20	19 *		21 *	17	16 *		16 *		17 *		19 *
AVG. AUD. BY 1/4 HR %					13.3	13.2	14.3	14.6	11.5	10.9	11.1	10.7	10.6	10.4	10.7	10.6
CBS TV					KATE & ALLIE		FRANK'S PLACE		NEWHART		DESIGNING WOMEN (PAE)		←WISEGUY→			
AVERAGE AUDIENCE (Hhlds (000) & %)					13,380 15.1		11,080 12.5		15,680 17.7		15,420 17.4		11,250 12.7	13.0 *		12.3 *
SHARE AUDIENCE %					22		18		26		26		22	21 *		22 *
AVG. AUD. BY 1/4 HR %					14.8	15.3	12.5	12.5	17.3	18.2	17.6	17.1	13.2	12.8	12.5	12.2
NBC TV					ALF (R)		VALERIE'S FAMILY		←NBC MONDAY NIGHT MOVIES THE CHILD SAVER→							
AVERAGE AUDIENCE (Hhlds (000) & %)					16,480 18.6		16,300 18.4		14,000 15.8	14.9 *		15.1 *		16.7 *		16.4 *
SHARE AUDIENCE %					27		27		25	22 *		23 *		27 *		29 *
AVG. AUD. BY 1/4 HR %					17.9	19.2	18.4	18.4	14.9	15.0	14.9	15.3	16.5	16.9	17.0	15.8

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	15.7	14.6	12.2	13.2	14.0	14.2	12.0	10.4
SHARE AUDIENCE %	24	22	18	19	21	21	20	18
SUPERSTATIONS AVERAGE AUDIENCE	3.7	3.2	2.8	3.0	3.7	3.7	2.8	2.4
SHARE AUDIENCE %	6	5	4	4	5	6	5	4
PBS AVERAGE AUDIENCE	1.7	2.3	4.4	5.0	3.8	3.4	2.8	1.8
SHARE AUDIENCE %	3	4	6	7	6	5	5	3
CABLE ORIG. AVERAGE AUDIENCE	7.0	7.8	7.3	8.0	9.5	9.0	8.4	6.9
SHARE AUDIENCE %	11	12	11	12	14	14	14	12
PAY SERVICES AVERAGE AUDIENCE	1.5	1.4	2.2	2.4	2.6	2.5	3.4	3.3
SHARE AUDIENCE %	2	2	3	3	4	4	6	6

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. JAN. 19, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
HUT	63.2	65.0	65.2	66.4	67.7	69.1	69.6	69.9	67.4	67.2	66.7	65.9	60.8	58.7	56.0	53.5		

ABC TV

		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
PROGRAM						WHO'S THE BOSS?		GROWING PAINS (R)		←MOONLIGHTING (PAE)			→	←THIRTYSOMETHING (PAE)			→
AVERAGE AUDIENCE (Hhlds (000) & %)	{					19,580 22.1		19,940 22.5		16,660 18.8	19.1 *		18.5 *	12,230 13.8	14.6 *		13.0 *
SHARE AUDIENCE	%					32		32		28	28 *		28 *	24	24 *		24 *
AVG. AUD. BY 1/4 HR	%					20.9	23.2	22.3	22.7	19.7	18.6	18.6	18.5	15.0	14.2	13.1	12.8

CBS TV

		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
PROGRAM						←48 HOURS HOSPITAL			→	←JAKE AND THE FATMAN (PAE)			→	←CAGNEY & LACEY			→
AVERAGE AUDIENCE (Hhlds (000) & %)	{					10,720 12.1	12.2 *		12.0 *	11,430 12.9	13.0 *		12.7 *	12,490 14.1	13.9 *		14.3 *
SHARE AUDIENCE	%					18	18 *		17 *	19	19 *		19 *	25	23 *		26 *
AVG. AUD. BY 1/4 HR	%					12.4	12.1	12.1	11.9	13.1	12.9	12.7	12.7	13.5	14.3	14.6	14.1

NBC TV

		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
PROGRAM						←MATLOCK			→	←HUNTER			→	←CRIME STORY			→
AVERAGE AUDIENCE (Hhlds (000) & %)	{					16,210 18.3	17.7 *		19.0 *	14,440 16.3	16.0 *		16.6 *	11,080 12.5	12.6 *		12.3 *
SHARE AUDIENCE	%					26	26 *		27 *	24	24 *		25 *	22	21 *		22 *
AVG. AUD. BY 1/4 HR	%					17.2	18.3	19.0	18.9	15.5	16.4	16.6	16.5	13.1	12.1	12.5	12.2

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS)								
AVERAGE AUDIENCE	15.7	14.6	11.0	11.8	13.2	13.0	12.0	9.7
SHARE AUDIENCE %	24	22	16	17	20	20	20	18
SUPERSTATIONS								
AVERAGE AUDIENCE	4.3	3.4	2.6	2.9	3.7	4.0	3.0	2.3
SHARE AUDIENCE %	7	5	4	4	5	6	5	4
PBS								
AVERAGE AUDIENCE	2.3	2.8	4.2	4.3	3.2	2.8	2.3	1.9
SHARE AUDIENCE %	4	4	6	6	5	4	4	3
CABLE ORIG.								
AVERAGE AUDIENCE	6.2	6.8	5.4	5.6	6.7	5.9	6.1	5.7
SHARE AUDIENCE %	10	10	8	8	10	9	10	10
PAY SERVICES								
AVERAGE AUDIENCE	1.7	2.3	2.6	2.4	3.2	3.4	4.0	2.5
SHARE AUDIENCE %	3	3	4	3	5	5	7	5

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. WED. JAN. 20, 1988

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT		60.3	61.9	62.9	63.8	63.0	64.1	65.5	66.8	65.6	65.5	65.1	65.3	61.3	58.9	56.3	54.5
ABC TV						PERFECT STRANGERS (R)		HEAD OF THE CLASS		HOOPERMAN		SLAP MAXWELL (PAE)		←DYNASTY (PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)	{					14,090 15.9		15,150 17.1		13,730 15.5		11,520 13.0		14,530 16.4	16.2 *		16.6 *
SHARE AUDIENCE	%					25		26		24		20		28	27 *		30 *
AVG. AUD. BY 1/4 HR	%					15.3	16.4	16.8	17.3	15.7	15.3	12.7	13.3	16.2	16.2	16.5	16.6
CBS TV						←LAW & HARRY MCGRAW→				←MAGNUM, P.I. (PAE)→				←EQUALIZER→			
AVERAGE AUDIENCE (Hhlds (000) & %)	{					7,440 8.4	8.4 *		8.4 *	13,020 14.7	14.0 *		15.3 *	12,320 13.9	14.0 *		13.7 *
SHARE AUDIENCE	%					13	13 *		13 *	22	21 *		23 *	24	23 *		25 *
AVG. AUD. BY 1/4 HR	%					8.7	8.1	8.2	8.7	13.4	14.6	15.2	15.5	14.2	13.8	14.0	13.5
NBC TV						←HIGHWAY TO HEAVEN→				←A YEAR IN THE LIFE→				←BRONX ZOO SPEC.→			
AVERAGE AUDIENCE (Hhlds (000) & %)	{					14,970 16.9	16.4 *		17.3 *	10,900 12.3	12.0 *		12.5 *	8,240 9.3	9.3 *		9.2 *
SHARE AUDIENCE	%					26	26 *		26 *	19	18 *		19 *	16	15 *		17 *
AVG. AUD. BY 1/4 HR	%					15.9	17.0	17.6	17.0	12.1	12.0	12.6	12.4	9.6	9.1	9.0	9.4
INDEPENDENTS (INCL. SUPERSTATIONS)																	
AVERAGE AUDIENCE		16.4		15.3		13.2		13.1		14.5		14.7		12.3		10.5	
SHARE AUDIENCE %		27		24		21		20		22		23		20		19	
SUPERSTATIONS																	
AVERAGE AUDIENCE		4.2		3.6		3.0		2.9		3.8		3.9		3.3		2.8	
SHARE AUDIENCE %		7		6		5		4		6		6		5		5	
PBS																	
AVERAGE AUDIENCE		1.9		2.4		4.7		5.3		3.2		3.2		2.6		1.6	
SHARE AUDIENCE %		3		4		7		8		5		5		4		3	
CABLE ORIG.																	
AVERAGE AUDIENCE		5.1		6.2		6.6		7.0		7.7		7.8		7.3		5.8	
SHARE AUDIENCE %		8		10		10		11		12		12		12		10	
PAY SERVICES																	
AVERAGE AUDIENCE		1.7		1.9		2.7		2.6		2.9		3.2		3.4		2.6	
SHARE AUDIENCE %		3		3		4		4		4		5		6		5	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. JAN.21, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	61.0	62.7	63.1	64.9	67.1	68.8	67.7	67.2	67.3	67.6	67.2	66.6	64.3	62.6	60.5	57.9

ABC TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					CHARMINGS		←ABC THURSDAY NIGHT MOVIE ALIEN (R)(PAE)→									
AVERAGE AUDIENCE (Hhlds (000))					6,560		7,800									
AVERAGE AUDIENCE (%)					7.4		8.8	7.6 *		9.2 *		9.4 *		9.3 *		8.8 *
SHARE AUDIENCE %					11		14	11 *		14 *		14 *		15 *		15 *
AVG. AUD. BY 1/4 HR %					7.7	7.1	7.6	7.6	8.9	9.4	9.6	9.1	9.4	9.2	9.0	8.6

CBS TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					←TOUR OF DUTY→				←SIMON & SIMON (PAE)→				←KNOTS LANDING→			
AVERAGE AUDIENCE (Hhlds (000))					10,190				11,430				14,260			
AVERAGE AUDIENCE (%)					11.5	10.9 *		12.1 *	12.9	12.3 *		13.5 *	16.1	15.8 *		16.5 *
SHARE AUDIENCE %					17	16 *		18 *	19	18 *		20 *	26	25 *		28 *
AVG. AUD. BY 1/4 HR %					10.7	11.0	12.2	12.1	12.0	12.6	13.2	13.9	15.7	16.0	16.4	16.5

NBC TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					BILL COSBY SHOW		A DIFFERENT WORLD		CHEERS		NIGHT COURT		←L.A. LAW→			
AVERAGE AUDIENCE (Hhlds (000))					27,380		24,540		23,830		22,240		19,490			
AVERAGE AUDIENCE (%)					30.9		27.7		26.9		25.1		22.0	22.4 *		21.6 *
SHARE AUDIENCE %					45		41		40		38		36	35 *		36 *
AVG. AUD. BY 1/4 HR %					29.5	32.2	28.0	27.5	27.0	26.9	25.4	24.9	22.4	22.3	22.0	21.3

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	16.4	14.9	12.1	12.6	12.1	11.7	10.7	8.9
SHARE AUDIENCE %	27	23	18	19	18	17	17	15
SUPERSTATIONS AVERAGE AUDIENCE	4.6	3.6	2.8	3.1	3.5	3.5	3.2	2.5
SHARE AUDIENCE %	7	6	4	5	5	5	5	4
PBS AVERAGE AUDIENCE	1.4	2.1	3.4	3.8	3.2	3.0	2.1	2.1
SHARE AUDIENCE %	2	3	5	6	5	4	3	4
CABLE ORIG. AVERAGE AUDIENCE	5.7	6.8	5.7	7.4	6.6	6.9	6.1	4.6
SHARE AUDIENCE %	9	11	8	11	10	10	10	8
PAY SERVICES AVERAGE AUDIENCE	1.9	2.2	2.1	2.2	3.4	3.5	4.2	3.1
SHARE AUDIENCE %	3	3	3	3	5	5	7	5

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. JAN. 22, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
HUT	56.7	57.0	57.2	58.4	57.9	58.5	58.8	59.6	59.6	60.7	60.9	60.9	58.2	57.6	55.8	54.3		

ABC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					FULL HOUSE (R)		MR. BELVEDERE		THORNS		SLEDGE HAMMER (PAE)		←20/20 (PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					9,300		11,520		7,890		7,180		10,010			
					10.5		13.0		8.9		8.1		11.3	11.7 *		10.9 *
SHARE AUDIENCE %					18		22		15		13		20	20 *		20 *
AVG. AUD. BY 1/4 HR %					10.2	10.7	12.9	13.0	9.1	8.7	7.9	8.3	11.6	11.7	11.0	10.7

CBS TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					←BEAUTY & THE BEAST→				←DALLAS (PAE)→				←FALCON CREST→			
AVERAGE AUDIENCE (Hhlds (000) & %)					12,320				15,240				13,290			
					13.9	13.5 *		14.3 *	17.2	16.6 *		17.8 *	15.0	15.3 *		14.8 *
SHARE AUDIENCE %					24	23 *		24 *	28	28 *		29 *	27	26 *		27 *
AVG. AUD. BY 1/4 HR %					13.4	13.6	13.7	14.9	16.2	17.0	17.8	17.8	15.3	15.2	14.6	14.9

NBC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					CANDID KIDS SPECIAL (R)		STORYTELLER A STORY SHORT		←MIAMI VICE→				←NBC NEWS-SPECIAL HOME STREET HOME→			
AVERAGE AUDIENCE (Hhlds (000) & %)					10,370		7,180		11,700				7,710			
					11.7		8.1		13.2	12.5 *		13.9 *	8.7	9.0 *		8.4 *
SHARE AUDIENCE %					20		14		22	21 *		23 *	15	16 *		15 *
AVG. AUD. BY 1/4 HR %					11.6	11.8	8.5	7.8	12.2	12.9	13.9	13.9	9.1	8.8	8.6	8.2

Other Sources

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	15.6	14.1	12.0	12.6	12.3	12.3	10.6	9.3
SHARE AUDIENCE %	27	24	21	21	20	20	18	17
SUPERSTATIONS AVERAGE AUDIENCE	4.2	3.5	2.6	2.8	2.8	3.2	2.4	2.0
SHARE AUDIENCE %	7	6	4	5	5	5	4	4
PBS AVERAGE AUDIENCE	1.7	1.6	2.9	3.0	2.2	2.0	1.8	1.5
SHARE AUDIENCE %	3	3	5	5	4	3	3	3
CABLE ORIG. AVERAGE AUDIENCE	5.1	5.9	6.2	7.2	7.6	6.9	6.2	5.8
SHARE AUDIENCE %	9	10	11	12	13	11	11	11
PAY SERVICES AVERAGE AUDIENCE	2.1	2.4	3.6	4.1	5.2	4.9	8.9	9.5
SHARE AUDIENCE %	4	4	6	7	9	8	15	17

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JAN.23, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	51.7	52.9	53.2	54.2	57.3	58.4	58.6	59.5	60.1	60.4	59.1	58.4	56.0	55.4	55.8	55.1	51.6	47.6
ABC TV					←DOLLY (8:00–9:00)→				←OHARA (PAE) (9:00–10:00)→				←SPENSER: FOR HIRE (PAE) (10:00–11:00)→					
AVERAGE AUDIENCE (Hhlds (000))					10,280				7,970				10,990					
AVERAGE AUDIENCE (%)					11.6	11.5 *		11.7 *	9.0	8.6 *		9.5 *	12.4	11.8 *		12.9 *		
SHARE AUDIENCE %					20	20 *		20 *	15	14 *		16 *	22	21 *		23 *		
AVG. AUD. BY 1/4 HR %					11.1	11.9	11.7	11.6	8.8	8.4	9.3	9.7	11.2	12.3	13.0	12.9		
CBS TV					←HIGH MOUNTAIN RANGERS (8:00–9:00)→				←COUNTRY MUSIC CELEBRATION 30TH ANNIVERSARY OF CMA (PAE) (9:00–11:00)→									
AVERAGE AUDIENCE (Hhlds (000))					11,160				11,960									
AVERAGE AUDIENCE (%)					12.6	12.3 *		12.8 *	13.5	12.8 *		13.9 *		13.7 *		13.5 *		
SHARE AUDIENCE %					22	21 *		22 *	23	21 *		24 *		25 *		24 *		
AVG. AUD. BY 1/4 HR %					12.3	12.3	12.7	12.9	12.6	13.0	14.0	13.8	13.8	13.6	13.5	13.6		
NBC TV					FACTS OF LIFE		227		GOLDEN GIRLS		AMEN		←J.J. STARBUCK (10:00–11:00)→					
AVERAGE AUDIENCE (Hhlds (000))					11,960		14,000		19,400		15,420		11,700					
AVERAGE AUDIENCE (%)					13.5		15.8		21.9		17.4		13.2	13.3 *		13.1 *		
SHARE AUDIENCE %					23		27		36		30		24	24 *		24 *		
AVG. AUD. BY 1/4 HR %					12.6	14.3	15.1	16.5	21.3	22.4	17.6	17.2	13.5	13.1	13.2	13.0		

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	14.9	15.5	11.1	9.4	9.5	9.7	10.6	10.3	8.5
SHARE AUDIENCE %	28	29	19	16	16	17	19	19	17
SUPERSTATIONS									
AVERAGE AUDIENCE	4.6	4.7	2.8	2.0	2.5	2.8	2.7	2.6	1.8
SHARE AUDIENCE %	9	9	5	3	4	5	5	5	4
PBS									
AVERAGE AUDIENCE	2.2	2.8	3.5	3.6	2.4	2.5	2.4	2.2	1.5
SHARE AUDIENCE %	4	5	6	6	4	4	4	4	3
CABLE ORIG.									
AVERAGE AUDIENCE	7.1	6.4	5.8	5.8	5.5	6.0	5.8	5.6	4.3
SHARE AUDIENCE %	14	12	10	10	9	10	10	10	9
PAY SERVICES									
AVERAGE AUDIENCE	3.2	3.1	4.5	4.7	4.6	3.6	3.3	2.8	3.4
SHARE AUDIENCE %	6	6	8	8	8	6	6	5	7

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

 Nielsen NATIONAL TV AUDIENCE ESTIMATES EVE.SAT. JAN.23, 1988

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		41.6	38.2	35.1	32.5	29.6	27.1	23.5	21.4	19.4	17.1	15.0	13.6	12.2	11.1
ABC TV		(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)		2,040													
		2.3													
SHARE AUDIENCE	%	9													
AVG. AUD. BY 1/4 HR	%	2.3													
CBS TV															
AVERAGE AUDIENCE (Hhlds (000) & %)															
SHARE AUDIENCE	%														
AVG. AUD. BY 1/4 HR	%														
NBC TV		←SATURDAY NIGHT→ (11:30-12:52)(PAE)					(PAE)								
AVERAGE AUDIENCE (Hhlds (000) & %)		8,420													
		9.5	11.2 *		9.2 *										
SHARE AUDIENCE	%	27	28 *		27 *										
AVG. AUD. BY 1/4 HR	%	11.4	11.0	9.8	8.7	7.9									
INDEPENDENTS (INCL. SUPERSTATIONS)															
AVERAGE AUDIENCE		8.6		7.9		7.4		6.5		5.4		3.9		3.4	
SHARE AUDIENCE %		22		23		26		29		30		27		29	
SUPERSTATIONS															
AVERAGE AUDIENCE		1.7		1.6		1.6		1.8		1.6		1.0		0.7 ^	
SHARE AUDIENCE %		4		5		6		8		9		7		6 ^	
PBS															
AVERAGE AUDIENCE		1.3		1.2		1.0		0.6 ^		0.3 ^		0.2 ^		0.2 ^	
SHARE AUDIENCE %		3		4		4		3 ^		2 ^		1 ^		2 ^	
CABLE ORIG.															
AVERAGE AUDIENCE		4.3		3.6		3.3		2.8		2.4		1.9		1.8	
SHARE AUDIENCE %		11		11		12		12		13		13		15	
PAY SERVICES															
AVERAGE AUDIENCE		3.8		3.8		3.0		3.0		2.9		2.7		2.1	
SHARE AUDIENCE %		10		11		11		13		16		19		18	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND REPORT-SAT.,ABC,(11:30-11:45)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JAN.24, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	61.9	64.1	65.6	66.8	68.5	69.9	69.9	70.5	67.3	67.7	67.1	66.8	64.9	63.7	62.6	60.2	51.1	44.3
ABC TV	←DISNEY SUNDAY MOVIE EARTH-STAR VOYAGER, PT 2→								←ABC SUNDAY NIGHT MOVIE A FATHER'S REVENGE (PAE)→									
AVERAGE AUDIENCE (Hhlds (000) & %)	9,830 11.1	10.2 *		10.7 *		11.4 *		12.3 *	9,210 10.4	9.8 *		9.9 *		10.7 *		11.2 *		
SHARE AUDIENCE %	17	16 *		16 *		16 *		18 *	16	15 *		15 *		17 *		18 *		
AVG. AUD. BY 1/4 HR %	10.2	10.2	10.5	10.8	11.3	11.4	12.4	12.2	9.8	9.8	9.8	10.0	10.7	10.6	11.2	11.1		
CBS TV	←60 MINUTES→				←MURDER, SHE WROTE→				←CBS SUNDAY MOVIE BODY OF EVIDENCE (PAE)→								CBS SUNDAY NEWS	
AVERAGE AUDIENCE (Hhlds (000) & %)	20,820 23.5	22.7 *		24.3 *	19,760 22.3	21.9 *		22.6 *	16,300 18.4	17.3 *		18.0 *		19.3 *		19.2 *	2,840 3.2	
SHARE AUDIENCE %	36	36 *		37 *	32	32 *		32 *	28	26 *		27 *		30 *		31 *	6	
AVG. AUD. BY 1/4 HR %	21.9	23.5	24.5	24.1	21.9	21.9	22.7	22.6	17.0	17.6	17.8	18.1	19.2	19.4	19.6	18.8	3.2	
NBC TV	←OUR HOUSE→				FAMILY TIES		←NBC SUNDAY NIGHT MOVIE THE MURDER OF MARY PHAGAN, PT 1→											
AVERAGE AUDIENCE (Hhlds (000) & %)	9,480 10.7	9.8 *		11.6 *	15,510 17.5		16,570 18.7	16.3 *		19.6 *		19.1 *		19.4 *		18.9 *		
SHARE AUDIENCE %	17	16 *		18 *	25		28	23 *		29 *		29 *		30 *		31 *		
AVG. AUD. BY 1/4 HR %	9.2	10.4	11.0	12.1	16.7	18.3	16.1	16.5	19.6	19.6	19.1	19.0	19.5	19.4	19.1	18.6		

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	12.5	12.4	9.9	11.0	11.8	12.0	9.8	8.3	6.2
SHARE AUDIENCE %	20	19	14	16	17	18	15	14	13
SUPERSTATIONS AVERAGE AUDIENCE	2.7	2.7	2.7	2.7	3.4	3.6	3.1	2.6	1.7
SHARE AUDIENCE %	4	4	4	4	5	5	5	4	4
PBS AVERAGE AUDIENCE	2.3	2.5	4.1	4.2	3.8	3.2	2.0	1.8	1.2
SHARE AUDIENCE %	4	4	6	6	6	5	3	3	3
CABLE ORIG. AVERAGE AUDIENCE	7.0	7.0	7.6	8.0	9.3	8.8	6.1	5.6	3.8
SHARE AUDIENCE %	11	11	11	11	14	13	9	9	8
PAY SERVICES AVERAGE AUDIENCE	4.0	4.2	4.3	4.6	4.0	3.8	3.8	3.3	2.9
SHARE AUDIENCE %	6	6	6	7	6	6	6	5	6

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JAN.24, 1988

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		35.1	30.6	25.9	22.8	19.0	16.9	14.8	13.5	12.1	11.2	10.0	9.3	8.4	7.8
ABC TV		(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)	{	1,860													
		2.1													
SHARE AUDIENCE	%	8													
AVG. AUD. BY 1/4 HR	%	2.1													
CBS TV															
AVERAGE AUDIENCE (Hhlds (000) & %)	{														
SHARE AUDIENCE	%														
AVG. AUD. BY 1/4 HR	%														
NBC TV		(2)	(PAE)												
AVERAGE AUDIENCE (Hhlds (000) & %)	{	1,770													
		2.0													
SHARE AUDIENCE	%	7													
AVG. AUD. BY 1/4 HR	%	2.0													
INDEPENDENTS (INCL. SUPERSTATIONS)															
AVERAGE AUDIENCE		6.6		4.8		3.8		3.0		2.4		1.6		1.7	
SHARE AUDIENCE %		20		20		21		21		21		17		21	
SUPERSTATIONS															
AVERAGE AUDIENCE		1.9		1.5		1.4		1.3		1.2		0.7 ^		0.9	
SHARE AUDIENCE %		6		6		8		9		10		7 ^		11	
PBS															
AVERAGE AUDIENCE		1.5		0.8		0.3 ^		0.1 v		<<		<<		<<	
SHARE AUDIENCE %		5		3		2 ^		1 v		<<		<<		<<	
CABLE ORIG.															
AVERAGE AUDIENCE		4.1		3.0		1.9		1.7		1.4		1.2		1.1	
SHARE AUDIENCE %		12		12		11		12		12		13		14	
PAY SERVICES															
AVERAGE AUDIENCE		2.4		2.4		2.0		1.8		1.4		1.6		1.3	
SHARE AUDIENCE %		7		10		11		13		12		17		16	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND REPORT-SUN.,ABC,(11:30-11:45)

(2) G MICHAELS SPORTS MACHINE,NBC,(11:30-11:45)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN. 18-22, 1988

TIME		6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
HUT		8.2	9.5	11.4	13.6	16.1	18.3	19.7	20.6	21.8	22.8	23.0	23.4	24.4	25.5	25.7	26.2	24.7	25.2
ABC TV		(PAE)	(1)	(PAE)	(2)	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) (PAE)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) (PAE)									
AVERAGE AUDIENCE (Hhlds (000) & %)			1,190		1,790			3,560				3,790							
			1.3		2.0			4.0				4.3							
SHARE AUDIENCE	%		14		15			20				18							
AVG. AUD. BY 1/4 HR	%		1.3		2.0			4.0	4.0			4.4	4.1						
CBS TV				CBS MORNING NEWS- 6:30AM		CBS THIS MORNING-A (SUS)		CBS THIS MORNING-1		CBS THIS MORNING-B (SUS)		CBS THIS MORNING-2						BLACKOUT	
AVERAGE AUDIENCE (Hhlds (000) & %)				1,060				1,840				2,300						2,200	
				1.2				2.1				2.6						2.5	
SHARE AUDIENCE	%			12				10				11						10	
AVG. AUD. BY 1/4 HR	%			1.1	1.3			2.1	2.1			2.5	2.7					2.4	2.6
NBC TV		NBC NEWS AT SUNRISE (PAE)				TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) (PAE)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) (PAE)								SALE OF THE CENTURY	
AVERAGE AUDIENCE (Hhlds (000) & %)		1,880						4,160				4,610						3,150	
		2.1						4.7				5.2						3.6	
SHARE AUDIENCE	%	21						23				22						14	
AVG. AUD. BY 1/4 HR	%	1.8	2.4					4.7	4.7			5.2	5.2					3.4	3.7
INDEPENDENTS (INCL. SUPERSTATIONS)																			
AVERAGE AUDIENCE		1.8		3.1		4.9		5.9		6.0		6.1		5.7		5.5		5.9	
SHARE AUDIENCE %		20		25		28		29		27		26		23		21		24	
SUPERSTATIONS																			
AVERAGE AUDIENCE		0.8		1.3		1.6		1.7		1.5		1.7		1.7		1.6		1.6	
SHARE AUDIENCE %		9		10		9		8		7		7		7		6		6	
PBS																			
AVERAGE AUDIENCE		<<		0.1 v		0.4		0.8		1.1		1.3		1.5		1.5		1.1	
SHARE AUDIENCE %		<<		1 v		2		4		5		6		6		6		4	
CABLE ORIG.																			
AVERAGE AUDIENCE		1.2		1.2		1.7		1.8		2.0		2.2		2.4		2.7		2.7	
SHARE AUDIENCE %		13		10		10		9		9		10		10		11		11	
PAY SERVICES																			
AVERAGE AUDIENCE		0.6		0.7		0.8		1.0		1.1		1.1		1.2		1.1		1.2	
SHARE AUDIENCE %		7		6		5		5		5		5		5		4		5	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WORLD NEWS-MORN-615A,ABC,(6:15-6:30)
(2) ABC WORLD NEWS-MORN-645A,ABC,(6:45-7:00)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN. 18-22, 1988

TIME		10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		25.6	26.0	26.1	26.8	27.1	28.1	30.0	30.8	31.4	32.5	33.5	34.3	33.6	33.4	32.4	32.7	32.9	33.2
ABC TV				WHO'S THE BOSS? M-F		HOME		RYAN'S HOPE		LOVING		←ALL MY CHILDREN→				←ONE LIFE TO LIVE (PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)	{			3,170		2,600		2,940		4,200		7,370				7,370			
				3.6		2.9		3.2		4.7		8.3	7.9 *		8.7 *	8.3	8.2 *		8.4 *
SHARE AUDIENCE	%			14		11		11		15		25	23 *		26 *	25	25 *		25 *
AVG. AUD. BY 1/4 HR	%			3.5	3.8	3.1	2.9	3.1	3.3	4.6	4.9	7.6	8.3	8.7	8.8	8.2	8.3	8.4	8.4
CBS TV		NEW CARD SHARKS		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (PAE)				←YOUNG AND THE RESTLESS→				BOLD AND THE BEAUTIFUL		←AS THE WORLD TURNS→			
AVERAGE AUDIENCE (Hhlds (000) & %)	{	2,760		4,780		6,310				8,100				5,170		6,400			
		3.1		5.4		7.1				9.1	8.9 *		9.3 *	5.8		7.2	7.1 *		7.3 *
SHARE AUDIENCE	%	12		20		26				29	29 *		29 *	17		22	22 *		22 *
AVG. AUD. BY 1/4 HR	%	3.0	3.2	5.1	5.7	6.7	7.5			8.8	9.1	9.4	9.3	5.9	5.8	6.9	7.2	7.3	7.3
NBC TV		CLASSIC CONCENTRATION		WHEEL OF FORTUNE		WIN, LOSE OR DRAW		SUPER PASSWORD		SCRABBLE		←DAYS OF OUR LIVES→				←ANOTHER WORLD (PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)	{	3,610		5,810		4,750		3,460		4,080		7,090				5,320			
		4.1		6.6		5.4		3.9		4.6		8.0	7.7 *		8.3 *	6.0	6.1 *		6.0 *
SHARE AUDIENCE	%	16		24		19		13		14		24	23 *		25 *	18	19 *		18 *
AVG. AUD. BY 1/4 HR	%	4.0	4.2	6.4	6.7	5.2	5.6	3.9	3.9	4.5	4.7	7.6	7.8	8.3	8.3	6.2	6.0	6.0	6.0

	10:30	11:00	11:30	12:00	12:30	1:00	1:30	2:00	2:30
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	5.5	5.0	5.1	5.3	6.1	6.0	6.4	6.8	7.1
SHARE AUDIENCE %	21	19	18	18	19	18	19	21	21
SUPERSTATIONS									
AVERAGE AUDIENCE	1.6	1.5	1.7	1.7	1.9	1.7	1.8	2.0	2.1
SHARE AUDIENCE %	6	6	6	5	6	5	5	6	6
PBS									
AVERAGE AUDIENCE	1.0	0.7	0.7	0.8	0.8	0.9	0.8	0.7	0.8
SHARE AUDIENCE %	4	3	3	2	3	3	2	2	2
CABLE ORIG.									
AVERAGE AUDIENCE	2.8	2.9	3.1	3.2	3.3	3.2	3.3	3.6	3.5
SHARE AUDIENCE %	11	11	11	11	10	9	10	11	11
PAY SERVICES									
AVERAGE AUDIENCE	1.2	1.3	1.3	1.4	1.3	1.2	1.2	1.2	1.2
SHARE AUDIENCE %	5	5	5	5	4	3	3	4	4

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN. 18-22, 1988

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT		32.5	33.2	33.9	35.3	35.9	37.6	39.4	41.3	43.0	45.3	46.7	49.2	55.2	57.0	58.2	59.7
ABC TV		←GENERAL HOSPITAL→				——(PAE)——										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Hhlds (000) & %)	{	7,830 8.8	8.7 *		8.9 *											10,050 11.3	
SHARE AUDIENCE	%	26	27 *		26 *											19	
AVG. AUD. BY 1/4 HR	%	8.7	8.8	8.9	8.9											11.1	11.6
CBS TV		←GUIDING LIGHT (PAE)→														CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Hhlds (000) & %)	{	5,690 6.4	6.4 *		6.4 *											11,110 12.5	
SHARE AUDIENCE	%	19	20 *		19 *											22	
AVG. AUD. BY 1/4 HR	%	6.5	6.4	6.4	6.5											12.4	12.7
NBC TV		←SANTA BARBARA (TUE-FRI)(PAE)→				——(PAE)——										NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Hhlds (000) & %)	{	4,700 5.3	5.2 *		5.4 *											10,120 11.4	
SHARE AUDIENCE	%	16	16 *		16 *											20	
AVG. AUD. BY 1/4 HR	%	5.2	5.2	5.3	5.4											11.4	11.4
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE		7.1		8.1		9.5		10.6		12.1		12.8		14.8		16.5	
SHARE AUDIENCE %		22		23		26		26		28		27		26		28	
SUPERSTATIONS AVERAGE AUDIENCE		2.0		2.2		2.3		2.5		2.8		3.1		3.1		3.5	
SHARE AUDIENCE %		6		6		6		6		6		6		5		6	
PBS AVERAGE AUDIENCE		0.7		0.8		1.0		1.1		1.1		1.0		1.2		1.4	
SHARE AUDIENCE %		2		2		3		3		2		2		2		2	
CABLE ORIG. AVERAGE AUDIENCE		4.0		4.5		4.3		4.7		4.3		4.4		4.7		5.2	
SHARE AUDIENCE %		12		13		12		12		10		9		8		9	
PAY SERVICES AVERAGE AUDIENCE		1.3		1.2		1.3		1.2		1.2		1.4		1.8		2.1	
SHARE AUDIENCE %		4		3		4		3		3		3		3		3	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN. 23, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	7.3	8.3	9.8	11.3	13.0	15.5	17.9	20.3	23.3	25.6	27.6	29.0	29.4	30.4	30.5	31.1	30.9	31.3
ABC TV					CARE BEAR FAMILY		LITTLE CLOWNS-HAPPYTOWN		MY PET MONSTER		ALL NEW POUND PUPPIES		LITTLE WIZARDS		REAL GHOSTBUSTERS		FLINTSTONE KIDS	
AVERAGE AUDIENCE (Hhlds (000) & %)					1,420		1,680		2,660		3,370		3,540		4,160		3,990	
					1.6		1.9		3.0		3.8		4.0		4.7		4.5	
SHARE AUDIENCE %					11		10		12		13		13		15		14	
AVG. AUD. BY 1/4 HR %					1.4	1.7	1.8	2.0	2.7	3.3	3.6	4.1	3.9	4.1	4.5	4.9	4.6	4.3
CBS TV					HELLO KITTY		MUPPET BABIES I		MUPPET BABIES II		MUPPET BABIES III		PEE WEE'S PLAYHOUSE		MIGHTY MOUSE		POPEYE & SON	
AVERAGE AUDIENCE (Hhlds (000) & %)					1,950		3,720		4,700		4,780		6,020		4,430		4,160	
					2.2		4.2		5.3		5.4		6.8		5.0		4.7	
SHARE AUDIENCE %					15		22		22		19		23		16		15	
AVG. AUD. BY 1/4 HR %					1.9	2.6	3.8	4.6	5.0	5.5	5.3	5.6	6.7	6.9	5.2	4.8	4.7	4.8
NBC TV					GUMMI BEARS (PAE)		SMURFS I		SMURFS II		SMURFS III (PAE)		ALF-SAT MORN (PAE)		ALVIN AND THE CHIPMUNKS		FRAGGLE ROCK	
AVERAGE AUDIENCE (Hhlds (000) & %)					2,660		3,720		4,870		5,850		5,400		5,320		4,250	
					3.0		4.2		5.5		6.6		6.1		6.0		4.8	
SHARE AUDIENCE %					21		22		23		23		20		19		15	
AVG. AUD. BY 1/4 HR %					2.6	3.4	3.9	4.5	5.2	5.8	6.4	6.7	6.0	6.2	6.0	6.0	4.8	4.7

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	2.1		2.5		3.5		4.4		4.9		5.9		6.8		7.2		8.4	
SHARE AUDIENCE %	27		24		24		23		20		21		23		23		27	
SUPERSTATIONS AVERAGE AUDIENCE	0.6	^	0.9		1.0		1.4		1.3		1.6		1.1		1.3		2.0	
SHARE AUDIENCE %	8	^	9		7		7		5		6		4		4		6	
PBS AVERAGE AUDIENCE	0.2	^	0.4	^	0.7	^	0.7	^	1.1		1.3		1.3		1.6		1.6	
SHARE AUDIENCE %	3	^	4	^	5	^	4	^	5		5		4		5		5	
CABLE ORIG. AVERAGE AUDIENCE	1.3		1.9		2.4		2.8		3.6		4.1		4.8		5.7		5.6	
SHARE AUDIENCE %	17		18		17		15		15		14		16		19		18	
PAY SERVICES AVERAGE AUDIENCE	1.2		1.1		1.2		1.5		2.0		2.3		1.9		1.9		1.8	
SHARE AUDIENCE %	15		10		8		8		8		8		6		6		6	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN. 23, 1988

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	31.3	31.5	30.6	30.6	30.2	30.3	29.8	30.3	30.7	31.7	32.1	32.2	32.6	33.8	34.3	35.0	35.2	36.1
ABC TV	BUGS BUNNY & TWEETY SHOW		ANIMAL CRACK-UPS		HEALTH SHOW		(1)								←PRO BOWLERS TOUR (3:00-4:30)→			
AVERAGE AUDIENCE (Hhlds (000) & %)	4,160		3,280		1,770		1,950								4,080			
	4.7		3.7		2.0		2.2								4.6	3.7 *		4.7 *
SHARE AUDIENCE %	15		12		7		7								13	11 *		13 *
AVG. AUD. BY 1/4 HR %	4.7	4.8	3.7	3.7	2.1	2.0	2.1	2.2							3.4	4.0	4.5	4.8
CBS TV	DENNIS THE MENACE		TEEN WOLF		GALAXY HIGH SCHOOL						←CBS NCAA BASKETBALL-SAT PITTSBURGH VS OKLAHOMA,KENTUCKY VS LSU (MULTI SEGMENT)(PAE)→							
AVERAGE AUDIENCE (Hhlds (000) & %)	3,460		2,750		2,570						3,460							
	3.9		3.1		2.9						3.9	3.9 *		3.7 *		3.6 *		4.2 *
SHARE AUDIENCE %	12		10		10						11	12 *		11 *		10 *		12 *
AVG. AUD. BY 1/4 HR %	4.0	3.8	3.0	3.3	3.0	2.9					3.9	3.9	3.8	3.7	3.5	3.7	4.0	4.2
NBC TV	NEW ARCHIES		FOOFUR (PAE)		I'M TELLING								←NBC COLLEGE BSKBL SAT KANSAS VS NOTRE DAME (2:30-4:44)(PAE)→					
AVERAGE AUDIENCE (Hhlds (000) & %)	3,900		3,280		2,390								2,390					
	4.4		3.7		2.7								2.7	2.0 *		2.4 *		2.1 *
SHARE AUDIENCE %	14		12		9								8	6 *		7 *		6 *
AVG. AUD. BY 1/4 HR %	4.3	4.5	3.7	3.7	2.9	2.6							2.1	2.0	2.5	2.4	2.0	2.3

	11:30	12:00	12:30	1:00	1:30	2:00	2:30	3:00	3:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	8.9	9.0	10.3	10.2	10.1	10.5	12.3	12.0	12.7
SHARE AUDIENCE %	28	29	34	34	32	33	37	35	36
SUPERSTATIONS AVERAGE AUDIENCE	2.3	2.5	3.0	3.0	2.5	3.0	3.3	3.1	3.4
SHARE AUDIENCE %	7	8	10	10	8	9	10	9	10
PBS AVERAGE AUDIENCE	1.5	1.3	1.8	2.0	1.8	1.6	2.3	2.8	2.6
SHARE AUDIENCE %	5	4	6	7	6	5	7	8	7
CABLE ORIG. AVERAGE AUDIENCE	5.6	5.8	5.7	5.9	6.8	6.5	6.3	7.2	6.8
SHARE AUDIENCE %	18	19	19	20	22	20	19	21	19
PAY SERVICES AVERAGE AUDIENCE	1.8	1.7	1.7	1.7	1.8	2.6	2.5	2.5	2.2
SHARE AUDIENCE %	6	6	6	6	6	8	8	7	6

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND SPECIALS,THE SECRET WORLD OF OG, PT 1,ABC,(1:00-1:30),(R)

For explanation of symbols, See page B.

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	36.5	36.8	37.9	38.3	38.9	40.9	41.5	42.7	45.4	47.7	49.0	50.4

ABC TV

		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program		PRO BOWLERS TOUR (3:00-4:30)		←ABC WIDE WORLD-SPORTS SAT→								ABC WRLD NEWS TONIGHT-SAT (PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)				5,760								7,530	
			5.4 *	6.5	5.6 *		6.5 *		7.3 *			8.5	
SHARE AUDIENCE	%		14 *	16	14 *		16 *		16 *			16	
AVG. AUD. BY 1/4 HR	%	5.4	5.3	5.3	5.9	6.3	6.7	7.1	7.5			8.2	8.9

CBS TV

		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program		←CBS NCAA BASKETBALL-SAT 2 PURDUE VS LOUISVILLE (4:10-6:28)(PAE)→										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Hhlds (000) & %)		4,340										6,020	
		4.9	3.4 *		3.9 *		4.6 *		5.4 *		6.6 *	6.8	
SHARE AUDIENCE	%	12	9 *		10 *		12 *		13 *		14 *	13	
AVG. AUD. BY 1/4 HR	%	3.3	3.4	3.6	4.2	4.4	4.7	5.1	5.8	6.9	6.2	6.5	7.2

NBC TV

		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program		(1)			←BOB HOPE GOLF-SAT (4:44-6:30)(PAE)→							NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Hhlds (000) & %)				3,540								5,940	
			3.2 *	4.0	3.4 *		4.0 *		4.2 *		4.1 *	6.7	
SHARE AUDIENCE	%		9 *	9	9 *		10 *		10 *		9 *	13	
AVG. AUD. BY 1/4 HR	%	2.9	3.4	3.7	3.4	3.8	4.2	4.2	4.1	4.0	4.1	6.6	6.8

	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
INDEPENDENTS (INCL. SUPERSTATIONS)												
AVERAGE AUDIENCE	12.1		12.2		11.7		12.6		13.2		15.5	
SHARE AUDIENCE %	33		32		29		30		28		31	
SUPERSTATIONS												
AVERAGE AUDIENCE	3.0		3.1		3.3		3.8		4.0		4.7	
SHARE AUDIENCE %	8		8		8		9		9		9	
PBS												
AVERAGE AUDIENCE	3.0		2.9		2.7		2.5		2.7		2.7	
SHARE AUDIENCE %	8		8		7		6		6		5	
CABLE ORIG.												
AVERAGE AUDIENCE	6.2		7.0		7.3		7.1		7.7		7.6	
SHARE AUDIENCE %	17		18		18		17		17		15	
PAY SERVICES												
AVERAGE AUDIENCE	2.7		3.1		3.8		3.8		2.9		2.9	
SHARE AUDIENCE %	7		8		10		9		6		6	

U.S. TV HOUSEHOLDS: 88,600,000

(1) NBC COLLEGE BSKBL SAT,KANSAS VS NOTRE DAME,(PAE),NBC,(2:30-4:44)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN. 24, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	6.8	7.3	8.4	9.5	11.4	13.6	16.3	18.8	21.8	23.4	23.8	25.1	26.8	27.9	28.4	28.9	29.0	29.3
ABC TV																		
AVERAGE AUDIENCE (Hhlds (000) & %)																		
SHARE AUDIENCE %																		
AVG. AUD. BY 1/4 HR %																		
CBS TV					FOR OUR TIMES (SUS)				←SUNDAY MORNING→						FACE THE NATION			
AVERAGE AUDIENCE (Hhlds (000) & %)									3,900 4.4	3.8 *		4.4 *		4.8 *	2,390 2.7			
SHARE AUDIENCE %									18	17 *		18 *		18 *	8			
AVG. AUD. BY 1/4 HR %									3.5	4.1	4.4	4.5	4.9	4.7	2.7	2.8		
NBC TV					←SUNDAY TODAY→						MEET THE PRESS							
AVERAGE AUDIENCE (Hhlds (000) & %)					1,420 1.6	1.1 *		1.6 *		2.1 *	1,680 1.9							
SHARE AUDIENCE %					9	8 *		9 *		9 *	8							
AVG. AUD. BY 1/4 HR %					1.0	1.2	1.6	1.7	2.2	2.0	2.0	1.9						
INDEPENDENTS (INCL. SUPERSTATIONS)																		
AVERAGE AUDIENCE	2.1		2.8		3.6		5.8		7.5		8.3		8.9		10.5		11.4	
SHARE AUDIENCE %	30		31		29		33		33		34		33		37		39	
SUPERSTATIONS																		
AVERAGE AUDIENCE	0.4 ^		0.7 ^		1.1		2.0		2.8		3.0		3.0		3.4		4.0	
SHARE AUDIENCE %	6 ^		8 ^		9		11		12		12		11		12		14	
PBS																		
AVERAGE AUDIENCE	0.1 v		0.3 ^		0.8		1.3		1.8		2.0		1.7		1.7		1.7	
SHARE AUDIENCE %	1 v		3 ^		6		7		8		8		6		6		6	
CABLE ORIG.																		
AVERAGE AUDIENCE	1.3		1.7		2.5		3.5		4.3		4.4		5.4		6.0		6.2	
SHARE AUDIENCE %	19		19		20		20		19		18		20		21		21	
PAY SERVICES																		
AVERAGE AUDIENCE	1.2		1.5		1.8		2.4		2.2		2.7		3.5		3.6		3.2	
SHARE AUDIENCE %	17		17		14		14		10		11		13		13		11	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.24, 1988

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT		30.6	31.7	32.9	33.7	34.0	35.0	35.1	35.9	36.9	37.4	36.7	36.7	36.5	36.4	36.7	38.0	38.8	39.7
ABC TV		←THIS WEEK-DAVID BRINKLEY→ (B)				BUSINESS WORLD(B)						← ABC COLLEGE BSKTBALL SPEC MICHIGAN VS INDIANA →							
AVERAGE AUDIENCE (Hhlds (000) & %)		2,570 2.9	2.6 *		3.1 *	530 ^ 0.6 ^						2,220 2.5	2.4 *		2.3 *		2.7 *		2.6 *
SHARE AUDIENCE	%	9	8 *		9 *	2 ^						7	7 *		6 *		7 *		7 *
AVG. AUD. BY 1/4 HR	%	2.5	2.8	3.1	3.1	0.6 ^	0.7 ^					2.3	2.5	2.4	2.2	2.6	2.9	2.8	2.5
CBS TV				←CBS NCAA BASKETBALL-SUN GEORGETOWN VS SYRACUSE→								←CBS SPORTS SUNDAY WORLD TRIATHLON CHAMPIONSHIPS→						(1)	
AVERAGE AUDIENCE (Hhlds (000) & %)				4,870 5.5	4.0 *		5.2 *		5.9 *		6.7 *	4,960 5.6	4.9 *		5.2 *		6.6 *	6,650 7.5	6.5 *
SHARE AUDIENCE	%			16	12 *		15 *		17 *		18 *	15	13 *		14 *		18 *	18	17 *
AVG. AUD. BY 1/4 HR	%			3.8	4.2	4.9	5.4	6.0	5.8	6.5	6.9	4.9	4.9	5.1	5.3	6.3	6.9	6.2	6.8
NBC TV								←NBC COLLEGE BSKBL SUN NORTH CAROLINA VS N.C. STATE→								←SPORTSWORLD (3:00-4:30)			
AVERAGE AUDIENCE (Hhlds (000) & %)								3,900 4.4	3.0 *		3.8 *		5.1 *		5.9 *	5,490 6.2	4.9 *		6.4 *
SHARE AUDIENCE	%							12	8 *		10 *		14 *		16 *	16	13 *		16 *
AVG. AUD. BY 1/4 HR	%							2.5	3.4	3.7	3.8	4.9	5.2	5.8	5.9	4.6	5.1	6.1	6.8

	11:30	12:00	12:30	1:00	1:30	2:00	2:30	3:00	3:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	12.2	12.9	13.9	13.4	13.2	13.2	12.3	11.7	11.9
SHARE AUDIENCE %	39	39	40	38	36	36	34	31	30
SUPERSTATIONS AVERAGE AUDIENCE	3.9	4.2	4.4	4.7	4.3	4.1	3.6	3.7	3.6
SHARE AUDIENCE %	13	13	13	13	12	11	10	10	9
PBS AVERAGE AUDIENCE	1.7	1.7	1.9	1.5	1.7	1.6	1.5	1.7	1.8
SHARE AUDIENCE %	5	5	6	4	5	4	4	5	5
CABLE ORIG. AVERAGE AUDIENCE	6.7	6.9	6.7	7.1	6.5	6.2	6.3	6.6	7.0
SHARE AUDIENCE %	22	21	19	20	18	17	17	18	18
PAY SERVICES AVERAGE AUDIENCE	3.1	3.2	3.1	3.3	3.6	3.8	3.5	3.7	4.2
SHARE AUDIENCE %	10	10	9	9	10	10	10	10	11

U.S. TV HOUSEHOLDS: 88,600,000

(1) NBA ON CBS,LA LAKERS VS SEATTLE SUPERSONICS,CBS,(3:30-6:00)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.24, 1988

TIME		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT		40.6	41.1	41.9	42.4	42.9	44.0	45.1	46.5	49.2	51.6	53.2	54.9
ABC TV		← ABC COLLEGE BSKTBALL SP2 TEMPLE VS UNLV (4:00-6:06) →										ABC WRLD NEWS TONIGHT-SUN (PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)		2,840 3.2	2.6 *		2.8 *		2.8 *		3.9 *			4,780 5.4	
SHARE AUDIENCE	%	7	6 *		7 *		6 *		9 *			10	
AVG. AUD. BY 1/4 HR	%	2.6	2.7	3.0	2.7	2.8	2.9	3.5	4.2	5.4		5.5	5.3
CBS TV		← NBA ON CBS LA LAKERS VS SEATTLE SUPERSONICS (3:30-6:00) →								CBS EVENING NEWS-SUNDAY			
AVERAGE AUDIENCE (Hhlds (000) & %)			7.4 *		7.4 *		7.8 *		8.2 *	9,480 10.7			
SHARE AUDIENCE	%		18 *		18 *		18 *		18 *	20			
AVG. AUD. BY 1/4 HR	%	7.4	7.4	7.4	7.4	7.7	7.8	8.0	8.4	10.0	11.3		
NBC TV		SPORTSWORLD (3:00-4:30)		← BOB HOPE GOLF-SUN (4:30-6:37)(PAE) →									(1)
AVERAGE AUDIENCE (Hhlds (000) & %)			7.2 *	6,110 6.9	6.4 *		6.7 *		7.0 *		7.4 *	6,020 6.8	
SHARE AUDIENCE	%		18 *	15	15 *		15 *		15 *		15 *	12	
AVG. AUD. BY 1/4 HR	%	7.0	7.5	6.6	6.2	6.5	6.9	6.6	7.3	7.4	7.4	6.5	7.0

	4:00	4:30	5:00	5:30	6:00	6:30
INDEPENDENTS (INCL. SUPERSTATIONS)						
AVERAGE AUDIENCE	12.2	13.6	14.3	14.4	14.2	14.6
SHARE AUDIENCE %	30	32	33	31	28	27
SUPERSTATIONS						
AVERAGE AUDIENCE	3.8	3.9	4.1	3.4	3.4	3.1
SHARE AUDIENCE %	9	9	9	7	7	6
PBS						
AVERAGE AUDIENCE	2.1	2.5	2.5	2.6	2.3	2.4
SHARE AUDIENCE %	5	6	6	6	5	4
CABLE ORIG.						
AVERAGE AUDIENCE	6.3	6.3	6.8	7.2	6.5	7.0
SHARE AUDIENCE %	15	15	16	16	13	13
PAY SERVICES						
AVERAGE AUDIENCE	4.5	4.7	4.2	3.9	3.9	4.3
SHARE AUDIENCE %	11	11	10	9	8	8

U.S. TV HOUSEHOLDS: 88,600,000

(1) NBC NIGHTLY NEWS-SUN,(PAE),NBC,(6:37-7:00)

For explanation of symbols, See page B.